TELEPHONE DIRECTORY

BREVARD, N. C.

DECEMBER 1953

EMERGENCY CALLS – SEE PAGE 1

OTHER IMPORTANT INFORMATION – SEE PAGES 1 to 3

Please Destroy Your Old Directory On December 1

REFER TO THE YELLOW PAGES

YOUR CONVENIENT SHOPPING GUIDE

CITIZENS TELEPHONE COMPANY

NO COVERS OR BINDERS MAY BE ATTACHED TO THIS DIRECTORY

AUTHORITY STATE OF NORTH CAROLINA

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NUMBERS FREQUENTLY CALLED

NAME	EXCHANGE	TELEPHONE NO.

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Telephone Directory

OF

BREVARD, N. C.

EMERGENCY CALLS

FIRE DEPT. . . . . .TUrner-2-3131 POLICE DEPT. TUrner-2-2121

Sheriffs Office TUrner-3-4111

TELEPHONE SERVICE CALLS

Repair Service 112

Information 113

Long Distance . . . . . ."Operator"

For New Service, Moves, Accounts, Listings, etc. TUrner-3-1511

CORRECTED THROUGH

October 21, 1953

Citizens Telephone Company

BREVARD, N.C.

GENERAL INFORMATION

BUSINESS TRANSACTIONS WITH THE COMPANY

Our aim is to render a service that will be satisfactory to our customers, though difficulties will sometimes occur despite all our efforts to avoid them. On page one is shown information regarding the placing of long distance calls, securing numbers not listed in the directory, reporting telephones out of order and making emergency calls. Other matters, including business transactions, should be taken up with the business office either by telephone, personal visit or letter.

BUSINESS OFFICE

36 Probart Street, Brevard, North Carolina, Telephone TUrner-3-1511

SERVICE APPLICATIONS, CHANGES AND DISCONTINUANCES

Applications for new service, changes, additions and discontinuances of service should be handled through our business office. A telephone call will, in almost every case, enable you to transact business promptly and satisfactorily.

BILLS AND PAYMENTS

Bills are rendered on the 1st of each month, for local service in advance, for a one-month period from date of bill, and for long distance service for a one-month period to the 20th of the month preceding the month the bill is rendered for local service. Bills may be paid by mail or in person at our business office, 36 Probart Street, Brevard, North Carolina.

TARIFFS

Tariffs which show rates, rules and regulations for telephone service and facilities are on file with the North Carolina Utilities Commission, and are available for public inspection at our business office.

TELEPHONE NUMBERS

The subscriber has no property right in the telephone number, and the Company reserves the right to change the call number or the central office designation associated with such number whenever it is deemed desirable in the conduct of its business.

MAINTENANCE

All ordinary expense of maintenance and repair, unless otherwise specified in the Company's schedules, is to be borne by the Company. If any instrument or piece of apparatus is destroyed or injured, otherwise than by unavoidable accident, the subscriber is to pay the actual cost of replacing or restoring the same to its original condition.

ATTACHMENTS TO TELEPHONES

To render satisfactory service, it is important that the Telephone Company furnish and maintain all apparatus and equipment connected with its lines. Except as provided in the tariffs, no line, instrument, appliance or apparatus not furnished by the Telephone Company shall be connected with, attached to or in any way used in connection with facilities of the Telephone Company.

INTERRUPTION OF SERVICE

If the service is interrupted, otherwise than by negligence or wilful act of the subscriber, the only liability of the Company shall be to abate charges during the period such interruption continues, after forty-eight (48) hours' written notice thereof to the Company.

RESPONSIBILITY FOR MESSAGES

Subscribers are responsible for all charges for messages originating from or reversed to their telephones.

TELEPHONE DIRECTORIES

Loss of time and inconvenience by calling wrong numbers can be avoided if you consult the current directory before placing a call.

Between directory issues certain numbers do not appear in the current directory due to changes and new installations. These numbers may be secured by calling "Information".

The use of any auxiliary covers, tabs, stickers, inserts or other matter in connection with telephone directories, without the consent of the Telephone Company, is prohibited.

Every effort is made to have listings absolutely correct. However, this Company is not liable for damages arising from errors or omissions in free listings. Its liability in the case of paid listings shall not exceed the charge for such listings during the life of this directory.

TELEGRAMS BY TELEPHONE

Telegrams may be transmitted to and received from the telegraph office by telephone. To send a telegram or cablegram, call Western Union Telegraph Company, TUrner-3-2921. By arrangements with the Telegraph Company, any telephone subscriber may have charges for messages received or sent by telegraph charged to his telephone and collected with his telephone bill.

INSTRUCTIONS FOR USING THE DIAL TELEPHONE IN BREVARD, NORTH CAROLINA

OBTAIN THE CORRECT NUMBER FROM THE DIRECTORY

Before making a call, make sure you have the correct number as listed in the current telephone directory. If the person, or firm, is not listed, dial "113" and ask "Information" for the number.

LISTEN FOR THE DIAL TONE

Remove the receiver and listen for the "Dial Tone". The "Dial Tone" is a steady humming sound which will be heard as soon as the equipment is ready for the call. DO NOT BEGIN TO DIAL BEFORE YOU HEAR THIS TONE.

HOW TO DIAL

Dial each figure of the number in the order in which it appears in the directory.

To dial any figure, place your finger firmly in the opening in the dial through which that figure appears.

Turn the dial around to the right until your finger strikes the stop. Then release the dial and allow it to return to rest without interference.

FOR EXAMPLE: Assume you wish to dial the number TUrner-2-1201

1. Remove the receiver from the telephone, and listen for the dial tone. The receiver must be removed from the telephone while dialing.
2. Place your finger in the opening in the dial through which the letter "T" is seen.
3. Turn the dial around to the right until your finger strikes the finger stop.
4. Withdraw your finger from the dial and without aiding or hindering let the dial return to its original position.
5. Now place your finger in the opening in the dial through which the letter "U" is seen, and proceed in the same manner as for the "T".
6. Proceed in the same way with the figures 2-1-2-0-1, in the order in which they appear.
7. If, before dialing is completed, it is found that an error has been made, or if your finger slips from the opening while dialing, the receiver should be replaced. After a few seconds, remove the receiver and when "Dial Tone" is heard, dial the complete number again.

"RINGING" AND "BUSY" SIGNAL

Within a few seconds after you have completed the dialing, either the ringing signal or the busy signal should be heard.

The ringing signal is a faint, intermittent "burring" sound which indicates the bell of the called telephone is ringing. If, after hearing the signal repeated for a reasonable length of time, you obtain no answer, hang up your receiver and call again later.

The busy signal is a rapid "buzz-buzz-buzz" sound and is heard when the line you are calling is in use. When you hear the busy signal, hang up your receiver and call again later.

If you do not hear either the busy signal or the ringing signal, replace the receiver a few seconds and try the call again. If, after several attempts you do not hear either the busy or ringing signal, dial "112" and explain the condition to the operator.

REPLACE THE RECEIVER AFTER YOU HAVE FINISHED EACH CALL

The dial service connection is controlled by the calling subscriber. The equipment is restored to normal when the calling subscriber replaces the receiver on the telephone.

If a second call is desired, it can be made after the receiver has been replaced for a few seconds.

SPECIAL INSTRUCTIONS FOR CALLING ANOTHER PARTY ON YOUR PARTY LINE

If you wish to call a subscriber who is on the same party line as yourself, dial his number as it is listed in the directory. If the first four digits of the party's number you wish to call is the same as the first four digits of your number, then he is on the same party line as yourself. For example, TUrner-2-1231 and TUrner-2-1232 are on the same line. When you have finished dialing the subscriber's number, you will hear the busy signal. Now replace your receiver for a few seconds in order to permit the called party's telephone to ring. Then remove your receiver and after the called party answers start your conversation. If the called party does not answer, replace your receiver and this will clear your line.

If you require any assistance in the operation of your new dial system, stop by the Business Office for a personal demonstration, or the Telephone Company will be glad to send a representative to your home to give you any assistance you desire.

ALPHABETICAL LISTINGS OF CITIZENS TELEPHONE COMPANY

BREVARD, N. C.

A

Abercrombie D T r 357 S Broad st.TUrner-3-2361
Abercrombie George D r
Abercrombie Apt 1.....TUrner-3-4771
ABERCROMBIE'S HOME FURNISHINGS
102 N Broad st.....TUrner-2-5421
Ahrens E B r Wilson dr.....TUrner-2-5861
Aiken Hattie Miss r 212 E Main st.TUrner-3-3892
Aiken Sue Mrs r 224 E Main st....TUrner-2-4741
Alderman Jimmy r Forest Hills....TUrner-3-4143
Alexander Birt W r Asheville Hwy..TUrner-3-1582
Alexander J Lewis r Turnpike rd...TUrner-2-3182
Alexander Jack r
Sapphire Manor Apt L-1....TUrner-2-6551
Alexander W N r Maple St Ext....TUrner-3-3323
Allen Bradford Mrs r Rice st.....TUrner-2-5941
Allen Paul Mrs r Greenville Hwy...TUrner-3-3371
Allison Alfred Mrs r
300 W Probart st.....TUrner-2-6431
Allison Clarence L r Pisgah Forest..TUrner-2-5151
Allison Dorothy r
Hendersonville Hwy.....TUrner-2-2891
Allison E Carl r Turnpike rd.....TUrner-3-1892
Allison H L r Greenville Hwy.....TUrner-2-4051
Allison J M r 316 W Probart st....TUrner-2-6941
Allison J M Jr r 39 Park av.....TUrner-2-6051
Allison P A r 502½ N Caldwell...TUrner-2-1902
Alyea Harold r 270 Maple st.....TUrner-2-3784
American Legion Building
55 E Jordan st.....TUrner-3-2311
American Red Cross
28 W Jordan st.....TUrner-2-4811
If no answer dial.....TUrner-3-1231
If no answer dial.....TUrner-2-5231
Anderson Ed M ofc Times Arcade..TUrner-2-4111
Residence Maple Apt 2.....TUrner-3-1731
Anderson John I ofc Times Arcade..TUrner-2-4111
Residence 229 W Jordan st....TUrner-2-2641
Andrews R F r Grove Circle.....TUrner-3-3772
Ann's Beauty Bar 26 E Jordan st...TUrner-2-3821
Armfield Ira ofc Times Arcade....TUrner-2-4111
Residence 412 S Caldwell st...TUrner-3-3751
Arnold Robert L r Park View dr...TUrner-3-4701
Arvidson Samuel E r
419 S Caldwell st.....TUrner-2-2383
Ashworth Blanton r Carolina ave...TUrner-3-1871
Ashworth Charles r
606 W Probart st.....TUrner-3-4172
Ashworth P J Mrs r 235 Maple st..TUrner-2-6672
Atchinson W R r
Sapphire Manor Apt N-2....TUrner-2-6554
Atkinson Melvin r Osborne rd.....TUrner-3-2892
Austin Grover C r 664 W Probart st.TUrner-2-2561
Austin W C r 229 S Caldwell st...TUrner-2-2931
Austin Wendell r
Sapphire Manor Apt H-1....TUrner-2-2394
AUSTIN'S STUDIO 11 E Main st...TUrner-3-3111
Avery James r Highland rd.....TUrner-3-3132
Aycock J F r 8 Green Acres.....TUrner-2-1751
Ayers J I r 529 Country Club rd....TUrner-3-1761
Ayers Store 53 W Main st.....TUrner-3-2691
Ayres Francis B r Boyleston rd....TUrner-2-5851

B

B & B FEED & SEED COMPANY
12 S Gaston st.....TUrner-2-3911
Bacon E M r Highland rd.....TUrner-3-4682
BAGWELL AND HOGSED AMOCO SERVICE
42 N Caldwell st.....TUrner-3-1211
Bagwell L E Jr r
538 Country Club rd.....TUrner-2-3671
Bagwell Lambert E r 402 Maple st.TUrner-3-4182
Bagwell Landrum r 274 Maple st...TUrner-3-1051
Bahnsen Carroll r Country Club rd.TUrner-3-3602
BAILEY'S TAXI SERVICE
S Oaklawn av.....TUrner-2-3251
Baker Austin r 45 Franklin av.....TUrner-2-6761
BAKER'S JEWELRY STORE
4 W Jordan st.....TUrner-2-6321
Baldauf Gunther H Fortune Cove..TUrner-2-3981
Ballard Marshall r Glade Creek rd..TUrner-3-3573
Bangs H H r E French Broad st....TUrner-3-3972
Bangs W C r 8 Varsity st.....TUrner-2-3431
Banning Owen r Oakdale st.....TUrner-2-6481
Barclay Flora W Mrs r
555 E Main st.....TUrner-3-2561
Barclay J K Mrs r Greenville Hwy...TUrner-3-3271
Barkley K L r 657 W Probart.....TUrner-3-1902
Barnes Howard r 133 Maple st...TUrner-2-4702
BARNETT'S MACHINE SHOP
Pisgah Forest TUrner-2-4021
Barton Margaret r E Main st....TUrner-2-5971
Batson E L r Maple St Ext.....TUrner-2-4971
Batson Homer L r
Hendersonville Hwy TUrner-2-1144
Batson U G r Greenville Hwy.....TUrner-3-3372
Batson W C r Country Club rd.....TUrner-3-1282
Baughn W L r 232 S Broad st.....TUrner-3-1661
Baumgarner Lela r 125 W Jordan st.TUrner-2-2272
Baynard Cliff Mrs r 215 Whitmire st.TUrner-2-6281
Beck Paul L r 326 W Probart st...TUrner-2-3451
Beddingfield A J r 257 S Caldwell st.TUrner-3-1151
Belk's Department Store
57 E Main st.....TUrner-2-5811
Bell Mack r Rosman Highway....TUrner-3-2401
Benjamin Belle r Pickelsimer av...TUrner-2-3761
Bennett Raymond F ofc
Pisgah Forest TUrner-3-4121
Residence Boyleston rd.....TUrner-2-1851
Bentley W H r Rosman Hwy.....TUrner-3-2403
Best F S r Fortune Cove.....TUrner-2-6261
Betsill Victor r Oakdale st.....TUrner-2-6414
Bickett E B r Robinson st.....TUrner-2-5331
Biddy O D Dr r Probart St Ext.....TUrner-3-2292
Bigelow M C r Laurel Lane.....TUrner-2-2333
Bikas Pete G r 222 King st.....TUrner-2-6041
Biltmore Dairy Farms
Hendersonville Hwy TUrner-3-2321
Bishop Boyce ofc W Main st.....TUrner-2-1231
Blackwell J T r 206 Probart st....TUrner-2-4482
BLUE BONNETT BEAUTY SHOP
240 S Caldwell.....TUrner-2-5321
BLUE RIDGE TRUCKING CO
Glade Creek rd.....TUrner-2-6583
Bobst Harry R Dr r 112 Park av...TUrner-3-4471
Bolt Robert R r Fortune Cove.....TUrner-2-4141
Bonnell L W r College Heights.....TUrner-2-4692

BONNELL'S 62 W Main st.....TUrner-2-1921
Bosse E R Mrs r Johnson st.....TUrner-3-3361
Bosse Karl Mrs r Munroe st.....TUrner-2-2681
Bostic G C r 206 W Main st.....TUrner-2-4232
Bowen W A r Boyleston rd.....TUrner-2-6571
Boyd D R r 432 W Whitmire st....TUrner-2-4291
Boyd's Filling Station
Hendersonville Hwy.....TUrner-2-4801
Boyer Norman Dr r
Hendersonville Hwy TUrner-3-1671
Bradburn Hugh r Hillside Heights..TUrner-2-4242
Bradley Osborne r Thomas st.....TUrner-2-6151
Brennan James r Grandview.....TUrner-2-2951
BREVARD AUTO PARTS
212 S Broad st.....TUrner-3-4201
BREVARD BOWLING CENTER
N Caldwell st.....TUrner-2-3321
BREVARD BUS CO 102 W Main st..TUrner-3-2411
Brevard City of 151 W Main st
Clerk's Office TUrner-2-4911
Fire Department TUrner-2-3131
Police Station TUrner-2-2121
Radio Room TUrner-2-6101
Brevard College 501 N Broad st
Business Office TUrner-3-2941
Cafeteria TUrner-2-5392
Dean's Ofc TUrner-2-4301
Girl's Dorm TUrner-2-5382
Infirmary TUrner-2-5394
Library TUrner-2-5393
President's Ofc TUrner-2-4301
Public Relation Ofc.....TUrner-3-2942
Registrar's Ofc TUrner-3-2942
Work Shop TUrner-3-4034
Brevard Community Gas Co
Hendersonville Hwy TUrner-3-2641
Brevard Drive-In Theater
Hendersonville Hwy TUrner-3-2232
Brevard Elks Lodge Park Av Ext...TUrner-2-2851
Brevard Federal Savings & Loan Association
6 S Caldwell st.....TUrner-3-2021
BREVARD HARDWARE 3 E Main st.TUrner-3-1221
BREVARD INSURANCE AGENCY
15 W Main st.....TUrner-2-6811
BREVARD JEWELERS
15 E Main st.....TUrner-2-1801
BREVARD LAUNDRY & COAL COMPANY
404 Whitmire TUrner-2-3231
BREVARD LUMBER COMPANY 346 King st
Business Office TUrner-2-1911
Manager's Office TUrner-2-2111
Brevard Music Foundation Inc
Probart St Ext.....TUrner-2-1111
Brevard Plumbing Company
700 W Probart st.....TUrner-2-3811
BREVARD RADIO AND TELEVISION
E Main st.....TUrner-2-2631
Brewer John A r 209 Maple st....TUrner-2-5062
BRIDGES COAL & OIL CO
Whitmire st TUrner-2-5121
Bridges Frank r 66 Oakdale st.....TUrner-2-5451
Bridges James r Minor st.....TUrner-3-1972
Brittain Allen r 290 Maple st.....TUrner-3-4181
BRITTAIN TRACTOR COMPANY
12 S Gaston st.....TUrner-2-3911
Brittain Willis W r 254 Maple st...TUrner-3-4461
Bromfield J S Mrs r E Main st....TUrner-3-4951
Brooks C Richard r Boyleston rd..TUrner-2-2593
Brown Fred W r Oakdale ave.....TUrner-3-4983
Brown John r Country Club road...TUrner-2-1332
Brown Leonard r Maple St Ext...TUrner-3-1441
Brown Lester r Turnpike road.....TUrner-3-3382
Brown R B r E French Broad st...TUrner-3-4482
Brown R Bruce r
Sapphire Manor Apt D-1....TUrner-2-6993
Brown Ralph J r Asheville Hwy....TUrner-2-6594
Brown Thomas Mrs r Probart st...TUrner-2-6242
Brown W C r Asheville Hwy.....TUrner-2-3581
Brownell D H r Probart St Ext.....TUrner-2-3681
BRUNSWICK BILLIARDS
112 S Broad st.....TUrner-2-4401
Bryan Troy r Maple St Ext.....TUrner-3-3322
Bryant E O Dr r Park Av Ext.....TUrner-3-3661
BRYANT ELECTRIC COMPANY
341 King st.....TUrner-3-3031
If no answer dial.....TUrner-2-4672
Bryant House 326 King st.....TUrner-2-5211
Bryant Jack E r 267 Maple st.....TUrner-2-4672
Bryant L A r 208 Park View dr.....TUrner-2-1841
Bryson Carl r Elem Bend rd.....TUrner-2-1291
Bryson Carl D r Rosman Hwy....TUrner-2-5281
Bryson Elsie r Pisgah Forest.....TUrner-2-5154
Bryson William P r Davidson River.TUrner-3-1801
Buckner Harry Mrs r Park View dr..TUrner-2-5232
Bullock R C r Park av.....TUrner-2-6143
Bullock Samuel Mrs r 105 Park av..TUrner-3-2261
Burden R L r 427 S Caldwell.....TUrner-3-1472
Burgin Furniture Company
Hendersonville Hwy.....TUrner-2-6132
Burgin R R r Hendersonville Hwy..TUrner-2-6131
Burhans Lloyd r Country Club rd...TUrner-2-3951
BURTON'S STORE Rosman.....TUrner-3-3985

C

Cabe Jack D r Probart st.....TUrner-2-2881
Cabe James r 608 Probart st.....TUrner-2-3972
Callender L E r Glade Creek rd.....TUrner-3-2241
Camp Carolina Boyleston rd
Infirmary TUrner-2-1311
O D House.....TUrner-2-1313
Office TUrner-2-1312
Camp Deerwood E Country Club rd.TUrner-3-2431
If no answer dial.....TUrner-3-2432
Camp Harry H Straus Boyleston rd.TUrner-3-3741
Camp Keystone Cashiers Valley rd..TUrner-3-3691
Camp Rockbrook Greenville Hwy...TUrner-3-2142
Cansler R L r Asheville Hwy.....TUrner-2-2071
Canup J B r Country Club rd.....TUrner-2-3151
Carland Ed r 125 Maple st.....TUrner-3-2882
Carr F B r McLean rd.....TUrner-3-2761
Carr Frank r Lake View dr.....TUrner-2-5341
Carr Henry r Forest Hills.....TUrner-2-1572
Carr Louie Mrs r
554 Country Club rd.....TUrner-2-1531
Carr Louis Jr r Duckworth av.....TUrner-2-5241
CARR LUMBER COMPANY Pisgah Forest
Business Office TUrner-3-4431
General Superintendent TUrner-3-3331
Manager's Office TUrner-3-3921
Store TUrner-2-2141
Carrier Henry N r Greenville Hwy...TUrner-3-2141
Carson Tom r 326 Whitmire st.....TUrner-2-6561
Carter C B r 241 Maple st.....TUrner-2-4762
Carter Roy r Forest Hills.....TUrner-3-4322
Case Bud r Franklin st.....TUrner-3-3191
CASH & CARRY SUPER MARKET
41 E Main st.....TUrner-2-3411
Cash Wholesale Grocery E Jordan st.TUrner-2-3481
Cassell Bruce H r Rosman Highway.TUrner-2-2602
Catholic Rectory S Caldwell st....TUrner-3-2151
Chamber of Commerce Library Bldg.TUrner-2-3111
Chambers L T r Asheville Hwy.....TUrner-2-1692
Champagne Paper Division of Ecusta
Paper Corporation
Pisgah Forest TUrner-2-5511
Chatterbox Ye Ole 526 S Broad st.TUrner-3-3101
Chicken Kitchen N Broad st.....TUrner-2-6231
Cison Jeanette r Highland rd.....TUrner-2-4174

CITIZENS TELEPHONE COMPANY
36 W Probart st
Business Office TUrner-3-1511
Information TUrner-113
Repair Service TUrner-112
CITY CABS S Broad st.....TUrner-2-6661
Clark Harry P r Robinson st.....TUrner-2-5333
Clark Shirley T r Davidson River...TUrner-2-4132
Clark William B r Neely rd.....TUrner-3-1692
Clarke Lucy r Franklin ave.....TUrner-2-1192
Clayton Fay Miss r
303 N Caldwell st.....TUrner-2-2531
Clayton Leon r Neely rd.....TUrner-2-2772
Clement V P r 349 S Broad st....TUrner-2-2261
Cloud Sarah Mrs r Franklin st.....TUrner-3-1171
Coan Gil r E French Broad st.....TUrner-3-4481
Coats Ann r 349 S Broad st.....TUrner-3-2281
Cochran C E ofc Depot st.....TUrner-2-6161
Co-Ed & Clemson Theatres
101 W Main st.....TUrner-2-2191
COFFEE SHOP THE 23 E Main st.TUrner-3-1021
COFFEY BUICK COMPANY
315 N Caldwell st.....TUrner-3-4301
Coleman Susie Mrs r Rosman Hwy.TUrner-3-2601
COLEMAN TIRE & RECAPPING COMPANY
N Caldwell st.....TUrner-3-4491
Collins John r Rosman Hwy.....TUrner-2-1061
Collins Josephine r Johnson st.....TUrner-3-2491
Colwell Charles r Stratford av.....TUrner-2-3772
Colwell Robert r Monroe st.....TUrner-2-1051
Coman W R r
Sapphire Manor Apt F-2....TUrner-2-2391
Combs A Bryan r Park Av Ext.....TUrner-2-6972
Conklin Smith r 12 Park ave.....TUrner-2-6142
Conley Ed r Forest Hills.....TUrner-3-3353
Cook Charles S r 13 Green Acres...TUrner-3-2341
Cooper David F Rev r
268 W Probart st.....TUrner-3-1231
Corbett Joe Jr r Boyleston rd....TUrner-2-6572
Cordell J M r Asheville Hwy.....TUrner-2-2075
CORN'S TAXI SERVICE
33 W Main st.....TUrner-3-3411
Corpening E H r King st.....TUrner-3-4192
Cousins Leonard J r Maple st.....TUrner-3-1272
Cox Charles I r Highland rd.....TUrner-3-4681
Cox Homer r Glade Creek rd.....TUrner-2-3263
Cox J H r Johnson st.....TUrner-3-2951
Cox Lester M r Glade Creek rd...TUrner-2-3264
Crane Quentin r Boyleston rd.....TUrner-3-4332
Crary T B r Neely rd.....TUrner-3-1691
Crisp James A r 230 Whitmire st...TUrner-2-6361
Cross Francis Mrs r
48 W Morgan st.....TUrner-2-1672
Croushorn W W Mrs r Pisgah Forest.TUrner-3-4761
Crowder John N r 354 S Broad st..TUrner-3-1993
Crowe Herman r Glade Creek rd....TUrner-2-6583
Cudd Forest Bob r 230 W Main st..TUrner-3-1492
Culver Dave r 315 W Main st.....TUrner-2-3751
Curlee Clarence r 476 Whitmire st.TUrner-2-3202
Curto Joe r 333 Whitmire st.....TUrner-2-3203
Curwen J D r Robinson st.....TUrner-2-5334

D

Daniel H G r Sapphire Manor E-1.TUrner-3-2781
Daniels L L r Asheville Hwy.....TUrner-3-2811
Daniels W B Mrs r Maple St Ext...TUrner-2-3962
Darlington Inn 315 E Main st.....TUrner-2-3921
Darnall Jane Miss r Millcove.....TUrner-3-3373
Davidson J O r 44 Park av.....TUrner-3-1161
Davis Richard D r Hillside Heights..TUrner-2-1791
DEAN PLUMBING & ELECTRICAL
Times Arcade TUrner-2-2711
Deavor Julia Miss r 250 Maple st..TUrner-2-2332
DeBord H W r 224 Park View dr...TUrner-2-5251
DeBord John r Neely rd.....TUrner-2-1862
Delk D H Rev r 314 French Broad st.TUrner-2-5261
Dickson A J r Lake View dr.....TUrner-3-3171
Dickson C Lyon r 123 Minor st.....TUrner-2-6693
Dickson J Wade r E Main st.....TUrner-2-2291
Dills Floyd r Glade Creek rd.....TUrner-3-2244
Disher Charles r Elm Bend rd.....TUrner-3-1481
DIXIE CLEANERS N Caldwell st....TUrner-2-3511
Dixon L F r Pisgah Forest.....TUrner-2-4871
Dixon Larry r Pisgah Forest.....TUrner-2-4873
Douglas Charles M ofc 12 E Main.TUrner-2-2321
Residence 20 W Jordan st....TUrner-2-4151
Doyle R O ofc 36 W Probart st....TUrner-3-1511
Residence 45 Oaklawn av.....TUrner-2-3341
Driscoll J E r Turnpike rd.....TUrner-2-2981
Dryer Harry A r Country Club rd..TUrner-3-1283
Duckworth Frank r
Cashiers Valley rd.....TUrner-2-5051
DUCKWORTH MOTOR COMPANY
N Broad st TUrner-2-6121
Duckworth Ralph r 222 W Main st.TUrner-2-3931
Duckworth Robert r 48 Park av....TUrner-3-1251
Duckworth Walter W r
529 Country Club rd.....TUrner-2-6351
Duclos O r Turnpike rd.....TUrner-2-3181
Duke Power Company
Office 46 E Main st.....TUrner-2-2621
Sub Station 432 W Whitmire st.TUrner-2-4291
Sub-Station Davidson River...TUrner-2-4131
Dunlop Charles r 23 Park av.....TUrner-3-1351
Dunn R L ofc 36 W Probart st.....TUrner-3-1511
Residence 236 W Main st....TUrner-2-3342
Dwyer Wm R r Forest Hills.....TUrner-3-4323

E

Eason R G r Hendersonville Hwy...TUrner-3-4341
Eberle Peter r 119 Hillcrest av...TUrner-3-3341
Ecusta Paper Corporation
Pisgah Forest TUrner-2-5511
Edens Dan r 111 Rice st.....TUrner-2-2342
Edens W H Mrs r 361 S Broad st...TUrner-2-4662
Edge Walter r Maple St Ext....TUrner-2-4862
Edwards Clay E r Glade Creek rd..TUrner-2-4061
Edwards Dewey r Pisgah Forest...TUrner-3-2982
Eggert Eugene r S Caldwell st....TUrner-3-1181
ELECTRIC SERVICE COMPANY
35 E Main st.....TUrner-2-6741
Eller Thomas R Jr ofc
15 W Main st.....TUrner-2-1821
Residence Park av.....TUrner-2-6144
Elliott John r Forest Hills.....TUrner-3-3352
Emory B B r Pisgah Forest.....TUrner-3-2333
Endless Belt Corporation
Pisgah Forest TUrner-2-5511
English D L r 121 S Gaston st.....TUrner-3-4261
English E S Mrs r 229 W Jordan st.TUrner-2-2641
Erskine Eileen Mrs r Greenville Hwy.TUrner-3-3272
Evans T M r Pisgah Forest.....TUrner-2-5481
Everette R W Mrs r Rice st.....TUrner-2-5161
Eversman John D ofc
Brevard College TUrner-3-2942

F

FARMER'S FEDERATION 103 E Main st
Freezer Locker TUrner-2-1781
Warehouse TUrner-2-2231
Farmers Supply Company
16 W Main st.....TUrner-2-2721
Feaster M M r 512 Greenville Hwy..TUrner-2-1541
Feaster Mack Jr r Greenville Hwy.TUrner-3-3882
Fenwick Jack r French Broad st....TUrner-2-5332
Ferrell J Frank r Hawthorne drive.TUrner-3-4901
Fetzer Dorothy R Mrs r Rice st....TUrner-2-5162
Finck Herbert r Greenville Hwy....TUrner-3-3984

FIRE DEPARTMENT 151 W Main st. TUrner-2-3131
First Baptist Church 20 E Jordan st. TUrner-3-4151
Fisher Coy r Boyleston rd. TUrner-2-1391
Fisher and McCoy attys
63 W Main st. TUrner-2-4221
Fisher R R ofc 63 W Main st. TUrner-2-4221
Residence 808 N Broad st. . . . TUrner-3-3831
Fisher Streeter G r 115 Franklin av. TUrner-2-6272
Flamingo Motel Asheville Hwy. . . . TUrner-3-1802
Flanagan Robert r Pisgah Forest. . TUrner-2-3265
Flossie Ann Shop 37 E Main st. TUrner-3-4792
Ford John A r 48 Franklin av. TUrner-3-1781
Fortune M W r Hendersonville Hwy. TUrner-2-4173
Foster R J r Hendersonville Hwy. . TUrner-3-3183
Fouts Harold J r S Caldwell st. TUrner-2-1362
Fowler E V Mrs r 501 S Broad st. . . TUrner-2-6931
Fraser E E Jr r 209 W Probart st. TUrner-2-4481
Freeman B H r
223 W French Broad st. . . . TUrner-3-4361
Freeman Crawford r Greenville Hwy. TUrner-3-3882
Fricks V H r 232 S Broad st. TUrner-2-1131
Frisk Paul r 36 Park av. TUrner-3-3282
Frost Frank G Mrs r
Country Club Circle. TUrner-2-1331
Fullbright Earl r 51 W Morgan st. TUrner-2-1381
Fullbright Vernon r Turnpike rd. . . TUrner-3-3871

G

Gaddy W M r Oaklawn av. TUrner-2-6241
Gaines J M r 15 Park av. TUrner-2-4041
Gaither Berry r Hillcrest ave. TUrner-3-2164
Gaither Jimmie r 287 Maple st. . . . TUrner-2-2281
GAITHERS RESTAURANT
34 S Broad st. TUrner-3-4211
Galloway Alfred r Wilson dr. TUrner-2-5862
Galloway Carl L r Glade Creek rd. . . TUrner-2-6582
Galloway Clyde r Forest Hills. TUrner-3-4324
Galloway E M r James st. TUrner-2-2882
Galloway E R r Rosman. TUrner-3-3983
Galloway Flett r Glade Creek rd. . . . TUrner-2-6581
Galloway Hershel r Boyleston rd. . . TUrner-3-4981
Galloway Ivan r Glade Creek rd. . . . TUrner-2-6584
Galloway J E r S Caldwell st. TUrner-3-4881
Galloway James Preston r
Oakdale av TUrner-3-4882
Galloway Jess A r 8½ Varsity st. . . TUrner-3-3251
Galloway Perry r 417 W Probart st. TUrner-2-1731
Galloway S T r Morris rd. TUrner-3-3993
Galloway T C r 302 Rice st. TUrner-2-5031
Galloway Thomas Y r
225 S Caldwell st. TUrner-3-2182
Galloway Willie r Turkey Creek rd. . TUrner-3-2814
GALLOWAY'S RESTAURANT
12 S Broad st. TUrner-2-1621
Gardner Clayton r 221 Maple st. . . TUrner-2-2201
Garren Ed r Maple st. TUrner-2-3782
Garren Henry r Maple st. TUrner-2-3781
Garren Marjorie r
303 W French Broad st . . . TUrner-2-1182
Garren Marvin G r Boyleston rd. . . TUrner-2-4362
Garrett E B r Grandview. TUrner-2-2051
Gash and Gash attys 12 W Main st. TUrner-3-2651
Gash R L ofc 12 W Main st. TUrner-3-2651
Residence Pisgah Forest. TUrner-3-2981
Gash Robert T ofc 12 W Main st. . . TUrner-3-2651
Residence 43 W Morgan st. . . . TUrner-2-2672
Gasque MacRoy Dr r Fortune Cove. . TUrner-2-6891
Gillespie Doyle r 343 Maple St Ext. TUrner-2-4861
Gillespie Gus Mrs r Country Club rd. TUrner-2-6982
Gillespie Jack r Country Club rd. . . . TUrner-3-1284
Gillespie Jessie Mrs r Green Acres. . TUrner-2-6961
Gillespie Melvin r 30 Park av. TUrner-3-4971
Gillispie Lloyd V r Lake View drive. . TUrner-2-2153
Glazener Charles r 200 Turnpike rd. TUrner-3-1841
Glazener Claude r 219 Park View dr. TUrner-2-3551
Glazener J A r 12 Green Acres. . . TUrner-3-1372
Glazener James r Asheville Hwy. . . . TUrner-2-6591
Glazener Walter r Forest Hills. TUrner-3-4321
Gloucester Lumber Company
Rosman N C. TUrner-2-1071
Saw Mill TUrner-2-1077
Store TUrner-2-1075
Goldberger John H r
215 Park View drive. TUrner-2-6382
Golderer Harry C r Selica. TUrner-3-2402
Goldsmith Florence r Times Arcade. TUrner-3-1981
GOODWILL MOTOR CO INC
220 S Broad st. TUrner-3-3611
Nights Sundays and
Holidays call TUrner-3-2251
Nights Sundays and
Holidays call TUrner-3-1661
Goodwin C J Dr ofc 15 E Jordan st. TUrner-2-1521
Residence 568 E Main st. TUrner-2-2551
Gordon Fred r Appletree st. TUrner-3-2172
Gravely G D ofc 10 S Broad st. TUrner-2-5041
Gravely Jack A r 502 S Caldwell st. TUrner-2-2381
Gravely Rachel r Neely rd. TUrner-3-2193
GRAVELY'S PLUMBING CO
10 S Caldwell st. TUrner-3-2211
Graves Donald r Minor st. TUrner-2-6692
Gray John r 107 Maple st. TUrner-2-6031
Gray Sarah Mrs r Monroe st. TUrner-2-2681
Green C V r Boyleston rd. TUrner-2-6264
Green Fly The 95 Cashiers Valley rd. TUrner-2-5821
Green Herbert r Stratford ave. TUrner-3-4232
Green Inez Mrs r Country Club rd. . . TUrner-2-4333
Green John r 417 S Caldwell st. . . TUrner-2-4771
Greenwood Dovie Mrs r
672 Probart st. TUrner-2-4381
Gregory Wilson r 111 Wilson dr. . . TUrner-2-3372
Grey Sign and Advertising Co
Hendersonville Hwy TUrner-3-4101
Grissom Clark r Rosman Highway. . . TUrner-2-5913
Grogan Cora Miss r Elm Bend rd. . . TUrner-2-3692
Grogan Emma Miss r
109 S Gaston st. TUrner-2-6871
Grogan Fred r
300 W French Broad st. . . . TUrner-2-2762
Grogan's News Stand 3 E Main st. . TUrner-2-5981
Grooms Edgar r Park av. TUrner-2-1171
Grooms Joe r Monroe st. TUrner-2-6981
Grose Gerald S r Johnson st. TUrner-3-3121
Grose Lottie S Mrs r 103 S Johnson. TUrner-3-3122
Gustafson Richard r
Sapphire Manor Apt A-1. . . . TUrner-2-4983
Gwynn Mary r 322 Probart st. TUrner-2-2972

H

Haehnel Fritz r 104 Park av. TUrner-2-3941
Hall C O r Monroe st. TUrner-2-3771
Hall Horace r Asheville Hwy. TUrner-2-2581
Hall Madge L r 1 Turnpike. TUrner-2-2202
Hall T E r Fortune Cove. TUrner-2-4143
Hall W H r 12 Stratford av. TUrner-2-2251
Hamerschlag F N T Mrs r
322 Probart st. TUrner-2-2972
Hamilton Charles r
220 W French Broad st. TUrner-3-4371
Hamilton Coman r College Heights. . TUrner-2-1282
Hamlin L P ofc 15 W Main st. TUrner-2-1821
Residence 505 Greenville Hwy. TUrner-3-4451
Hammette Jack L r W Probart st. . TUrner-2-4782
Hampton Alfred Mrs r
20 E Jordan st. TUrner-3-2771
Hanby Grady A Rev r Boyleston rd. TUrner-3-2574
Hanes John W r Country Club rd. . . TUrner-3-3841

Hardin Carl Dr ofc 15 W Main st.TUrner-3-1641
Residence 58 Oakdale st.....TUrner-3-1342
Hargis Tom r Boyleston rd.....TUrner-3-3941
Harper Method Beauty Shop
240 S Caldwell st.....TUrner-2-5321
Harris J Arthur r Monroe st.....TUrner-2-2254
Harris Lloyd r 212 Park View dr...TUrner-2-3741
Harrison E C r 301 S Caldwell st...TUrner-2-1261
Harrison Luke r 226 S Caldwell st.TUrner-2-1371
Hart W A r 266 Maple st.....TUrner-2-4671
Hart W F r Lake View dr.....TUrner-2-4951
Hart's Barber Shop 3 E Main st...TUrner-2-5981
Hatfield C E r 410 E Main st.....TUrner-2-3101
Hawkins James r Maple St Ext...TUrner-3-4423
Hawkins Morris r
Hendersonville Hwy.....TUrner-3-2231
Hayes Frank r W French Broad st.TUrner-2-4371
Hayes Freeman ofc N Broad st.....TUrner-3-1541
Residence 301 W Probart st...TUrner-2-5931
HAYES MOTORS INC N Broad st...TUrner-3-1541
Head Robert r Hillcrest av.....TUrner-2-2862
Head Roy r Country Club rd.....TUrner-3-1791
Heath Jack r Country Club rd.....TUrner-3-3671
Hebert Harriet B r Asheville Hwy...TUrner-2-1691
Hefner Arthur r Appletree st.....TUrner-3-2171
Heller Ralph r Hawthorne drive....TUrner-3-4902
Hemphill Clyde r Oaklawn ave.....TUrner-2-6413
Henderson Henry r
544 Country Club rd.....TUrner-3-4931
Hendricks Carl C r S England av...TUrner-2-4231
Hendrix and Hamlin Service Station
163 W Main st.....TUrner-2-6301
Hendrix J C r W Probart st.....TUrner-2-4781
Hendrix W E r S Broad st.....TUrner-2-1201
Hensley Bill r 32 Franklin av.....TUrner-2-1651
Henson Bill r Pisgah Forest.....TUrner-2-5153
Henson Fred r Wilson drive.....TUrner-3-2392
Herzog Milton L r Country Club rd.TUrner-2-1333
Heygel Paul r Pisgah Forest.....TUrner-2-4872
Hill Cecil J ofc 35½ E Main st....TUrner-2-6611
Residence Grandview TUrner-2-1941
Hill Donald H r 115 Hillcrest ave...TUrner-2-2541
Hill Robert Noble r Park av.....TUrner-2-6174
HILLTOP FLORIST Rosman Hwy...TUrner-3-1121
HILLTOP GROCERY Rosman Hwy..TUrner-3-3221
Hilltop Motor Court Rosman Hwy..TUrner-3-1121
Himes Charles F r 25 Franklin av...TUrner-3-1782
Hinkle J B r
Sapphire Manor Apt J-1....TUrner-2-6552
Hinton A N Mrs r 303 King st.....TUrner-2-1581
Hogan Moreland H r Greenville Hwy.TUrner-3-1851
Holbrook John L r 17 Turnpike rd..TUrner-2-1253
Holden Dorothy r Oaklawn ave.....TUrner-3-2471
Holden Erwin r Johnson st.....TUrner-2-3792
HOLDEN F H MILL WORKS
Railroad av TUrner-3-1132
Holden Hubert r Elem Bend rd.....TUrner-2-1293
Holliday Fulton r Penrose.....TUrner-3-1571
Hollifield Hugh r
550 Country Club rd.....TUrner-2-2741
Hollingsworth Vick r
Hillside Heights.....TUrner-2-3161
Hollis J T Jr r 255 Maple st.....TUrner-3-3391
Holt Lawrence r 64 Franklin st....TUrner-2-6331
Hooper Ray r 121 S Rice st.....TUrner-2-5841
Houck Fred A r Asheville Hwy.....TUrner-3-2571
HOUSTON FURNITURE COMPANY
53 E Main st.....TUrner-2-2241
Hubbard Alvin r Boyleston rd.....TUrner-3-1242
Huff Clyde r Rosman Hwy.....TUrner-3-1141
Huff J A r Forest Hills.....TUrner-2-6391
Huffman Tom r 542 W Probart st..TUrner-3-1901
Huffman W F r Franklin ave.....TUrner-2-6332
Huggins Everett Mrs r
308 Whitmire st.....TUrner-2-6461
Huggins Gilbert r 149 Railroad av..TUrner-3-2271
Huggins Jack r 116 Franklin st....TUrner-2-1191
Huggins Jason r Forest Hills.....TUrner-2-2661
Huggins Robert J r 44 Oakdale st..TUrner-2-6482
Hunnicutt Bill r Hillcrest av.....TUrner-3-1881
Hunt Cornelius r Carver st.....TUrner-2-3252
Hunter Duncan C r Grove Circle...TUrner-3-4992
Hunter F C r Hendersonville Hwy...TUrner-3-1751
Hunter George r Country Club rd...TUrner-2-3152
Hunter J L r Boyleston rd.....TUrner-2-1392
Hunter Sherman r Morris rd.....TUrner-3-3991
Hurlburt Lauren r
Sapphire Manor P-4.....TUrner-3-1482
Hutchins Howard r 268 Maple st...TUrner-3-3392

I

Irby Leon J r Turnpike rd.....TUrner-3-1893
Israel Fred r Forest Hills.....TUrner-2-6392

J

Jackson Glover r Forest Hills.....TUrner-2-1031
Jackson Vance r Robinson st.....TUrner-2-3462
Jacobs Elmer R Jr r Pisgah Forest..TUrner-2-5471
James E W Mrs r College Heights..TUrner-3-4281
Jenkins A N r Maple St Ext.....TUrner-2-4972
Jenkins Don M ofc 346 King st...TUrner-2-2111
Residence Maple st.....TUrner-2-1631
Jerome Jerry ofc 6 S Caldwell st...TUrner-3-2021
Residence 39 Lake View dr....TUrner-3-4551
Jerome & Summey 6 S Caldwell st..TUrner-3-2021
Johnson Bill r Caldwell st.....TUrner-2-2384
Johnson C C r
Sapphire Manor Apt A-6....TUrner-2-6822
Johnson Cynthia Mrs r
116 S Oaklawn av.....TUrner-3-4801
Johnson Dorothy Miss r
418 E Main st.....TUrner-2-4731
Johnson Fred r Boyleston rd.....TUrner-2-4361
Johnson Johnnie M r
Hillside Heights TUrner-3-4334
Johnson Malcolm F r 54 Franklin st.TUrner-2-6781
Johnson Robert L r Country Club rd.TUrner-2-2182
Johnson Service Station
Pisgah Forest TUrner-2-4201
Jones Clyde G r Fortune Cove.....TUrner-2-4142
Jones H E r 111 S Gaston st.....TUrner-2-6872
Jones Harry L r College Heights...TUrner-2-1771
Jones J B ofc 12 E Main st.....TUrner-2-4611
Residence 532 Country Club rd.TUrner-3-1431
Jones J P Jr r Boyleston rd.....TUrner-2-1792
JONES NEWS STAND 6 S Broad st.TUrner-3-3541
Jones Roy r 251 W Probart st.....TUrner-2-2971
Jones Vernon L r
Sapphire Manor Apt E-3....TUrner-2-6992
Justus George r E French Broad st.TUrner-3-4382

K

K & M AUTO COMPANY
128 W Main st.....TUrner-2-2611
Kahn Harry A r Ashworth ave.....TUrner-2-3153
Kalmia Dairy 401 N Caldwell st...TUrner-3-4411
Kapp Lehman r 213 Park View dr..TUrner-3-2031
Kay Walter r Stratford av.....TUrner-2-2253
Kearns Grocery 401 N Caldwell st..TUrner-3-4411
Keating John F r Turnpike rd.....TUrner-2-2181
Keener Andrew I Rev r
French Broad st.....TUrner-2-6333
Kellar Mable Mrs r 138 Oaklawn ave.TUrner-2-6491
Kellar Paul r 427 S Caldwell st...TUrner-2-3051
Kelley Curtis L r E Main st.....TUrner-2-2291
Kelley Elizabeth r W Jordan st.....TUrner-2-6492
Kent S A r College Heights.....TUrner-3-4282
Kent Sam r
Sapphire Manor Apt E-4....TUrner-2-6994

Killian's Cabs Carver st.....TUrner-2-6411
Kilpatrick Ed r 361 S Broad st....TUrner-2-4661
Kilpatrick John r Shipman st.....TUrner-2-5052
Kilpatrick Karl r 418 S Broad st...TUrner-2-3851
Kilpatrick Marshall Mrs r
221 Whitmire st.....TUrner-2-3831
Kilpatrick R P r 326 W Probart st..TUrner-2-3451
Kilpatrick Robert r 119 Maple st...TUrner-3-3931
Kimzey John r 262 Maple st.....TUrner-2-4941
Kimzey Pat Mrs r 113 Park ave...TUrner-3-4472
Kimzey Robert r 35 Park av.....TUrner-3-3951
Kindschi R H Rev r
347 Whitmire st.....TUrner-2-4282
King Cordia Mrs r
616 W Probart st.....TUrner-2-4461
King Frank C r Greenville Hwy.....TUrner-3-1852
King Luther r 65 Franklin st.....TUrner-3-3192
King Mitchell r Country Club rd...TUrner-2-4334
King W O K r 616 W Probart st....TUrner-2-4464
Kirk W J r Rice st.....TUrner-3-2851
Kitchen A O r 6 Franklin dr.....TUrner-3-4661
Kizer Alex Jr r 531 E Main st.....TUrner-3-2871
Kizer Alex Sr r Boyleston rd.....TUrner-3-3741
Kizer V E r 223 Caldwell st.....TUrner-2-4681
Knoth E A r Monroe st.....TUrner-2-2572
Knotts Emily H r Elem Bend rd....TUrner-3-1771
Koch Edward J r Turnpike rd.....TUrner-2-1251
Kolman Harry S r 6 Green Acres...TUrner-3-4781
Korstain R J r 607 Country Club rd.TUrner-2-4332
Krispy Glaze Do-Nut Shop
116 S Broad st.....TUrner-2-6401
Kuykendall Jean K r 106 E Main st.TUrner-2-3731

L

Lake Sega r Rosman Hwy.....TUrner-2-3871
Lance Don A r 231 W Main st.....TUrner-2-4352
Landreth D C r Glade Creek rd...TUrner-2-3267
Landreth Richard A r
College Heights.....TUrner-2-3391
Lankford Randall r
Hendersonville Hwy TUrner-2-1142
Lanning Kathleen Mrs r
Hillside Heights TUrner-3-4331
Lass Edwin M r
Sapphire Manor Apt C-1....TUrner-3-2994
Lawrence Flax Mrs r
20 W Jordan st.....TUrner-2-2751
Lawrence R E Mrs r Rosman Hwy..TUrner-2-3871
Laws Marcus W Jr r Cemetary rd...TUrner-2-6587
Layne George r Whitmire st.....TUrner-3-1391
Ledbetter Walt r Country Club rd...TUrner-2-2992
Leete J F Dr r 105 Minor st.....TUrner-2-1592
Leslie Gordon r Boyleston rd.....TUrner-2-1394
Levy Robert Dr r 114 S Rice st...TUrner-3-1192
Lewis Elton L r 232 S Broad st....TUrner-3-2251
Lewis T B r Maple St Ext.....TUrner-2-3783
Lindley A r Hendersonville Hwy....TUrner-2-3171
Link C P r 227 W Main st.....TUrner-2-4431
Link C P Jr r 50 Franklin ave.....TUrner-3-4271
Livengood Bruce r Country Club rd..TUrner-3-1281
Lobdell R N Mrs r Asheville Hwy...TUrner-2-6592
Loeb Arthur r Fortune Cove.....TUrner-2-3982
Loftis Edgar r 285 Maple st.....TUrner-2-6671
Loftis Goode r 120 Maple st.....TUrner-3-4561
Loftis H S Mrs r 225 Maple st.....TUrner-2-4271
Loftis J E r 221 W Main st.....TUrner-3-1491
Loftis Marshall r Laurel Lane.....TUrner-2-2334
Loftis T J r 177 Railroad av.....TUrner-3-1131
Loftis T T r 123 S Caldwell st...TUrner-3-2061
Logan Maggie r Pickelsimer ave....TUrner-2-3763
Lollis Paul J r Maple St Ext.....TUrner-2-3961
Long Orville r Boyleston rd.....TUrner-3-2578
Long William B r 210 Park av.....TUrner-2-3271
LONG'S DRUG STORE 1 W Main st.TUrner-2-3521
Lothery O E r Turnpike rd.....TUrner-3-3381
Love Robert L r 319 W Main st....TUrner-2-1661
Lowery Bill r Highland rd.....TUrner-2-4171
Lutheran Church 268 W Probart st.TUrner-3-1232
Lyday Albert J r Boyleston rd.....TUrner-3-1243
Lyday Dixon r Davidson River.....TUrner-3-1572
Lyday Randall r S Gaston st.....TUrner-3-3681
Lyday W M Mrs r 123 Maple st...TUrner-3-2881
Lyday Wilson Dr ofc
25 S Caldwell st.....TUrner-3-3201
Residence Minor st.....TUrner-2-1341
Lynch G B Dr ofc 43 W Main st...TUrner-2-2921
Residence 1 Turnpike rd.....TUrner-3-4161
Lynch Lee C Mrs r 346 W Main st..TUrner-2-4641

M

MacDonald Anna A Mrs r
Davidson River TUrner-3-4292
MacDougald Duncan Mrs r Rice st.TUrner-3-4872
MACFIE DRUG STORE 2 W Main st.TUrner-3-2751
Macfie J A r 124 Maple st.....TUrner-3-4731
Macfie Spencer r 225 S Caldwell st.TUrner-3-2181
Mackey Edward H r Penrose.....TUrner-3-1574
Marcum Robert r Greenville Hwy..TUrner-2-4261
Marks E M r 54 Franklin ave.....TUrner-2-6782
MARTIN & JONES SHEET METAL WORKS
403 N Caldwell st.....TUrner-3-1111
If no answer dial.....TUrner-2-1792
Martin L D Mrs r 107 Owens st....TUrner-2-2031
Masonic Temple 211 E Main st....TUrner-2-6201
Massey Annie K Mrs r
583 Country Club rd.....TUrner-3-3701
Massey George r Rosman Highway..TUrner-2-1871
Master Ester Mrs r Rice st.....TUrner-3-3481
Matheson E B r 29 Franklin st....TUrner-2-3651
Matthews R E r Boyleston rd.....TUrner-2-5852
Maxwell John Mrs r Boyleston rd..TUrner-3-1241
McBride Harry r Greenville Hwy...TUrner-2-1741
McCall Annie Mrs r Rosman Hwy..TUrner-2-3041
McCall B F r Oakdale av.....TUrner-3-2894
McCall F L r Pisgah Forest.....TUrner-2-1151
McCall F M Jr r Maple St Ext.....TUrner-3-4424
McCall Jack H r 300 Maple st....TUrner-3-3324
McCall Munroe r Laurel Lane.....TUrner-2-6691
McCall Roy r Burrell av.....TUrner-2-4882
McCall Warrior r Hillside Heights..TUrner-3-4241
McCalls Esso Service
Pisgah Forest TUrner-2-4202
McClain W W r
Sapphire Manor Apt A-3...TUrner-2-4981
McClellan L T r
311 W French Broad st....TUrner-2-6192
McClung William C r Kings Creek rd.TUrner-3-3233
McClure C L r Hayes st.....TUrner-3-1762
McCoy E P r Pisgah Forest.....TUrner-3-1561
McCoy John P ofc 63 W Main st...TUrner-2-4221
Residence
Sapphire Manor Apt N-1.TUrner-2-6553
McCrary Alvin C r Penrose.....TUrner-3-1575
McCrary Arthur r
528 Country Club rd.....TUrner-2-2651
McCRARY AUTO SERVICE INC N Broad st
Office TUrner-2-2311
Parts and Service.....TUrner-2-1121
Service Station TUrner-2-1321
Nights Sundays & Holidays Call.TUrner-2-2351
McCrary Calvin r Hill st.....TUrner-2-1762
McCrary Carl r 228 Maple st ...TUrner-2-2351
McCrary Clifford r Penrose.....TUrner-3-1576
McCrary Dora Mrs r 206 Maple st.TUrner-3-1031
McCrary Edna Mrs r
Country Club rd.....TUrner-2-4331
McCRARY HOME & AUTO SUPPLY
30 W Main st.....TUrner-2-1611

McCrary Mary Jane ofc
32 W Jordan st.....TUrner-2-3191
Residence 228 Maple st.....TUrner-2-2351
McCrary Ted r Hill st.....TUrner-2-1761
McCrary Virgil L r Penrose.....TUrner-2-3802
McDarris Kenneth r
121 Hillcrest ave.....TUrner-3-2163
McDonald H C Mrs r
204 Whitmire st.....TUrner-2-2161
McFarland Velma Mrs r 22 Park av.TUrner-3-1292
McFee C B r 120 Oaklawn ave.....TUrner-3-2472
McFEE JEWELERS 10 S Broad st..TUrner-2-6911
McGehee J T Mrs r 41 Franklin ave.TUrner-2-4252
McGuire Frank B Dr ofc
60 W Main st.....TUrner-3-2741
McGuire J W r Asheville Hwy.....TUrner-3-2575
McIntosh Spalding r Forest Hills...TUrner-3-3351
McIntosh Spalding Jr r
Pickelsimer Apt 4.....TUrner-3-2371
McKinney Tom r Rosman Hwy....TUrner-2-5282
McKinnish Conley r Highland rd...TUrner-3-3133
McMinn Ethel Mrs r 281 Maple st.TUrner-3-1894
McMinn Nathan r Rice st.....TUrner-3-1191
McMullen Construction Co
Country Club rd.....TUrner-2-1811
Medford Ned r Country Club rd...TUrner-3-3672
Meece Wiley r 662 Probart st.....TUrner-2-4382
Mehaffey Huntly r Neely rd.....TUrner-3-2192
Melton Robert W ofc 15 W Main st.TUrner-2-6811
Residence King st.....TUrner-2-4372
Melton W M ofc 437 Whitmire st..TUrner-2-2521
Residence 334 E Main st.....TUrner-3-1931
Merrell Fritz r 55 W Morgan st....TUrner-2-1382
Merrill A E r Penrose.....TUrner-3-4311
Merrill B F r Penrose.....TUrner-3-4314
Merrill C H r Hillcrest av.....TUrner-2-2861
Merrill C R r Country Club rd.....TUrner-3-2382
Merrill Carroll S r Nicholson rd....TUrner-3-1903
Merrill Dan r 131 Maple st.....TUrner-2-1351
Merrill Donald r Little River.....TUrner-3-1573
Merrill Riley r 230 Carolina av....TUrner-3-2931
Merrill Robert L r Little River.....TUrner-3-1578
Merrill T M r Little River.....TUrner-3-4312
Methodist Parsonage r
11 N Gaston st.....TUrner-3-3461
Metz R D Mrs r Country Club rd...TUrner-3-3702
Michael C L r Park Av Ext.....TUrner-2-6971
MICY'S LAUNDRY 343 King st....TUrner-3-2541
Miller D P Mrs r E French Broad st.TUrner-2-2782
Miller Robert r Asheville Hwy.....TUrner-2-3584
Millner W M r Highland rd.....TUrner-2-3472
Millner Walker r
402 E French Broad st.....TUrner-2-3461
Mills Callie r Pickelsimer ave.....TUrner-2-3764
Mills Gordon D r
Sapphire Manor Apt C-2.....TUrner-2-4982
Mills J Leroy r 545 Country Club rd.TUrner-3-4231
Mills James r Hendersonville Hwy..TUrner-2-6682
Mims J E r Minor st.....TUrner-3-1971
Misenheimer C F r
306 Cashiers Valley rd.....TUrner-2-6631
Misenheimer Harold r Boyleston rd.TUrner-2-2592
Misenheimer John W r
Sapphire Manor Apt B-3.....TUrner-2-3694
Misenheimer Weldon r 343 King st.TUrner-3-2541
Mitchell A F ofc 32 S Broad st....TUrner-2-5131
Residence Penrose TUrner-3-4291
Mitchell Thomas R Jr r Laurel Lane.TUrner-2-2331
Mitchem Ed r N Thomas st.....TUrner-3-3861
Modern Beauty Shop 8 W Jordan st.TUrner-2-4921
Moffitt Dwight r Monroe st.....TUrner-2-3641
Moffitt Nettie G Mrs r
544 Country Club rd.....TUrner-3-4931
Monteith A L r 100 Thomas st....TUrner-3-3471
Monteith Fred Mrs r Rosman Hwy.TUrner-3-1142
Moody Walter B r Pisgah Forest...TUrner-2-5472
Mooney Elijah r Glade Creek rd...TUrner-3-3572
Moore D F r 110 Maple st.....TUrner-3-2861
Moore Donald Lee r
104 E Jordan st.....TUrner-3-1311
MOORE FUNERAL HOME
104 E Jordan st.....TUrner-3-1311
Moore Giles L r Rosman Highway...TUrner-2-2601
Moore Lynch r Country Club rd...TUrner-2-4841
Morgan Edwin A r Rosman Highway.TUrner-3-1202
Morgan Rube r 311 Whitmire st..TUrner-3-1392
Morley Edward r 546 E Main st...TUrner-3-3491
Morris C C r 29 Burrell av.....TUrner-2-4881
Morris Eugene r N Broad st.....TUrner-3-1672
Morris Ralph r 348 S Broad st....TUrner-3-2282
Morris William C r Morris rd.....TUrner-3-3992
Morrow Eben r Greenville Hwy....TUrner-3-2144
Morrow James P r Greenville Hwy..TUrner-3-2143
Morrow R H r 563 E Main st.....TUrner-2-4711
Mull C C Mrs r 334 Whitmire st...TUrner-2-4751
Mull's Grocery 34 S Broad st.....TUrner-2-5111
Murphy Claude H r Ashworth ave...TUrner-2-3154
Murphy W Charlie Mrs r
333 E Main st.....TUrner-2-1652

N

Neal John T Rev r Little River.....TUrner-3-4313
Neely R M r 109 Maple st.....TUrner-2-6371
Neill Avery C r Pisgah Forest.....TUrner-2-4244
Neill Vernon r Pisgah Forest.....TUrner-2-4243
Neill W E Mrs r Greenville Hwy....TUrner-3-4961
Nelson Bill r 110 E French Broad st.TUrner-2-4472
Nelson Cheatham r Maple st.....TUrner-2-4272
Nelson Roy r 50 Franklin av.....TUrner-2-3841
Nelson William r College Heights...TUrner-2-2892
Neumann Eric r 650 W Probart st.TUrner-3-1041
New Tom r 231 Maple st.....TUrner-2-4161
Newbury H E r 210 Maple st.....TUrner-3-3561
Newell M B r Elm Bend rd.....TUrner-3-3961
Newland Charles Dr ofc
30 W Jordan st.....TUrner-3-3811
Residence Neely rd.....TUrner-3-4751
If no answer dial.....TUrner-2-3041
Nicholson Banks E r
Cashiers Valley rd.....TUrner-3-3692
Nicholson Bill H r Deavor rd.....TUrner-2-4063
Nicholson J S Mrs r 538 E Main st.TUrner-3-3492
Nicholson Lillie r Duckworth ave...TUrner-2-5243
Nicholson M L r Nicholson rd.....TUrner-2-3382
Nicholson Roscoe Mrs r 3 Park av..TUrner-2-3861
Nickel Bargain House Times Arcade.TUrner-3-2551
Norlander C D r Lake View dr.....TUrner-3-3781
Norman R T r Glade Creek rd....TUrner-3-3574
Norman Rufus r Pickelsimer ave...TUrner-2-3762
Norris Bill r 103 Franklin av.....TUrner-2-6173
Norris Everett r
204 E French Broad st.....TUrner-2-5462
North Carolina Forest Service
Rich Mountain Fire Tower....TUrner-3-3982
North Carolina State Highway Commission
63 W Main st.....TUrner-2-6111
Norton Daisy Miss r
627 W Probart st.....TUrner-3-4171
Norton E N r Monroe st.....TUrner-2-2682
Norville A E r 263 Maple st.....TUrner-2-6771
Norwood Harold Mrs r
210 W Probart.....TUrner-3-3041
Norwood Pete r E French Broad st.TUrner-3-4381
NU WAY CLEANERS
250 N Caldwell st.....TUrner-3-2111

O

O K RUBBER WELDERS
N Broad st.....TUrner-3-4541
O'Cain & McDonald 12 W Main st.TUrner-3-3761

Orr Allison r 55 Park av.....TUrner-2-6851
Orr Clarence r Asheville Hwy.....TUrner-2-1693
ORR ED MOTORS N Broad st.....TUrner-2-4411
Orr O H ofc 15 W Main st.....TUrner-2-6811
Residence Forest Hills.....TUrner-3-4861
Orr R J r Asheville Hwy.....TUrner-3-2573
Orr Ralph r Asheville Hwy.....TUrner-2-1694
Orr William F r 29 Park av.....TUrner-2-4601
Osborne C L r Hendersonville Hwy..TUrner-2-6861
Osborne J E Dr Rosman TUrner-2-1074
OSBORNE-SIMPSON FUNERAL HOME
143 E Main st.....TUrner-3-2421
Ovenden A E r Park View dr.....TUrner-2-3881
Owen A B r 205 Whitmire st.....TUrner-2-6702
Owen Ethel Mrs r 411 S Broad st..TUrner-3-4651
Owen Paul C r 684 W Probart st..TUrner-2-2562
Owen Ruth r Abercrombie Apt 6...TUrner-2-2372
Owen Sam r Boyleston rd.....TUrner-3-2634
Owenby Ed r Asheville Hwy.....TUrner-2-3583
Owenby Maggie Miss r
6 S Caldwell st.....TUrner-2-4451

P

Pace B B Davidson River.....TUrner-2-4133
Pace R W r E French Broad st....TUrner-2-4471
Palmer Ralph r
Sapphire Manor Apt M-1...TUrner-2-3441
Pangle M G r Maple st.....TUrner-2-4761
Parker Charles D r Hillside Heights.TUrner-3-4333
Parker G D r 357 S Broad st.....TUrner-3-1992
Parker H S r Boyleston rd.....TUrner-3-2632
Parker James Mrs r Rosman Hwy..TUrner-3-1121
Parker W O r Varsity st.....TUrner-2-2062
Parker Wm Henry Mrs r
W Probart st.....TUrner-3-2972
Parris Richard r Maple st.....TUrner-2-6372
Parson L S r 30 Franklin st.....TUrner-3-3851
Parson's Jewelry 17 W Main st....TUrner-2-5021
Pascal William r 554 E Main st...TUrner-2-1552
Patterson Alex r E Main st.....TUrner-3-3451
Patterson Carl r Osborne rd.....TUrner-3-2893
Patterson Ella Mrs r
Hendersonville Hwy TUrner-2-4492
Patterson Harold r
242 W Jordan st.....TUrner-3-1961
Patterson Paul r
Pickelsimer Apt 5.....TUrner-2-4191
PATTERSON'S DEPARTMENT STORE
15 W Main st.....TUrner-3-1331
Patton Bates Mrs r Davidson River.TUrner-2-6881
Patton C Y r 37 W Morgan st.....TUrner-2-2831
Patton Charlie Y Jr r
323½ W Main st.....TUrner-2-1662
Patton Frank J r 256 Maple st....TUrner-2-6831
Patton Harry r 223 W Main st....TUrner-2-2731
PATTON'S GULF SERVICE
S Broad st.....TUrner-2-6211
Patton's Store Pisgah Forest.....TUrner-3-4851
Paxton A M Jr r Rosman Highway.TUrner-2-2603
Paxton Alice Mrs r 39 Park av....TUrner-3-3782
Paxton Wood r 39 Park ave.....TUrner-3-3782
Pearce Robert r 278 Maple st....TUrner-3-4671
PEARLMAN'S FURNITURE STORE
72 E Main st.....TUrner-3-1921
Pendleton Eugene R Rev r
633 W Probart st.....TUrner-2-4463
Penrose Lumber Company Penrose..TUrner-3-4293
Perkins A E r 12 Park av.....TUrner-2-6141
Perkins G T r 12 Park av.....TUrner-3-1381
Perkins George T Jr r Lake View dr.TUrner-3-4972
Perkins Grace Mrs r
Sapphire Manor Apt I-1....TUrner-2-3443
PERKINS OIL COMPANY Burrell av.TUrner-3-3791
Peters Donald W r Ashworth av..TUrner-3-3601
Peterson Jim r Whitmire st.....TUrner-2-3201
Petticoat Shop 11 E Main st.....TUrner-3-4791
Pettit Charles r Country Club rd...TUrner-2-2994
Pettit J B Mrs r 7 Park av.....TUrner-3-1461
Pfohl James Christian ofc
Probart St Ext.....TUrner-3-1651
Phillips Ruby r Hillside Heights....TUrner-2-3162
Phillips W Wayne r Asheville Hwy..TUrner-2-2074
Pickelsimer C W r 236 W Main st..TUrner-2-3342
Pickelsimer C W Jr ofc
36 W Probart st.....TUrner-3-1511
Residence Pickelsimer Apt 2...TUrner-3-2102
Pickelsimer J B Mrs r
236 W Jordan st.....TUrner-2-4851
Pickelsimer J H Mrs r
515 Country Club rd.....TUrner-2-3401
Pierce-Moore 235 W Main st.....TUrner-2-6421
Pierce Richard V r 57 Franklin av.TUrner-2-6172
PINE RIDGE GROCERY
Hendersonville Hwy TUrner-2-6131
PISGAH BUILDERS SUPPLY
Pisgah Forest TUrner-3-4611
PISGAH CANDY COMPANY
333 N Caldwell st.....TUrner-2-6651
Pisgah Furniture Company
Pisgah Forest TUrner-2-1511
Pisgah Mills 437 Whitmire st.....TUrner-2-2521
PISGAH MOTOR COURT
Hendersonville Hwy TUrner-3-1751
Plummer R H r 567 E Main st.....TUrner-2-5831
Plummer's Department Store
36 W Main st.....TUrner-2-4621
Ponder Norman L r 7 W Jordan st.TUrner-3-3901
Poole C F r 312 W Main st.....TUrner-2-6341
Poole Joe r 217 Maple st.....TUrner-2-1931
Poor A P Mrs r
317 W French Broad st....TUrner-2-6191
Poor Avery P Jr r 346 Whitmire st..TUrner-2-4281
Poor L C r Monroe st.....TUrner-2-2571
Porter Roy r 10 Green Acres.....TUrner-3-1371
Poteet A L r Carolina av.....TUrner-3-1872
Powell Amanda r Highland rd.....TUrner-3-3131
Power Equipment Company
French Broad st.....TUrner-3-1421
Presbyterian Church E Main st....TUrner-2-5952
Pressley G C r
304 W French Broad st....TUrner-3-4372
PRESSLEY & OSBORNE
W French Broad st.....TUrner-3-2121
Price David r College Heights....TUrner-2-3392
Price Francis B r Ross Hall Apt 2.TUrner-3-3423
Price Lela Mrs r 217 Gaston st...TUrner-2-1721
Price W S r 224 W French Broad st.TUrner-2-3351
Priest Anne B Miss r
812 N Broad st.....TUrner-3-2682
Pruitt Grady r Duckworth ave.....TUrner-2-5244

Q

Quillian John W Mrs r
Sapphire Apt B-2.....TUrner-2-3693

R

Rackley Franklin r Oakdale ave....TUrner-3-4984
Rackley LeRoy r Boyleston rd.....TUrner-2-1793
Radford S W r 570 E Main st.....TUrner-3-2391
Rahn P A ofc Penrose.....TUrner-3-4293
Ramey C W r Country Club rd.....TUrner-3-2381
Ramsay Thomas E ofc
Pisgah Forest.....TUrner-2-6311
Residence Neely road.....TUrner-2-1271
Ramsey & Hill ofc
35½ E Main st.....TUrner-2-6611
Ramsey Ralph ofc 35½ E Main st.TUrner-2-6611
Residence Greenville Hwy.....TUrner-3-3241

Rawls E M Mrs r 315 E Main st...TUrner-2-3921
Ray Virgie r Cemetary rd.....TUrner-2-6585
Ream A M r Rice st.....TUrner-3-2961
Reid Claud r 42 W Morgan st.....TUrner-2-1671
Reid Furniture Company
123 W Main st.....TUrner-2-4311
Reid J T r Hillside Heights.....TUrner-2-3164
Reid Lee E r Glade Creek rd.....TUrner-3-2242
Reid Leo A r 257 S Caldwell st....TUrner-3-1151
Reid T E r 315 W Probart st.....TUrner-3-3441
Reynolds Ada Mrs r 346 W Main st.TUrner-2-4641
Rhodes A J r 7 Green Acres.....TUrner-3-2672
Rhodes Margie Mrs r
210 Probart st.TUrner-2-3301
Rhodes Tony Mrs r Pisgah Forest..TUrner-3-2331
Rhyne John L r College Heights...TUrner-3-1261
Rhyne R Y r 210 Park View dr....TUrner-3-1631
Richards Jack E r
544 W Probart st.....TUrner-3-1904
Rickards James C r
409 W Probart st.TUrner-3-1682
Ricker C R r Neely rd.....TUrner-2-1861
Ridgeway O E Jr r Stratford av...TUrner-2-2252
Ritch Paul L The Rev r
St Philips Lane.....TUrner-3-2701
Roberts Richard D r Grove Circle..TUrner-3-4993
Robinson Jean T Mrs r Penrose...TUrner-2-3801
Robinson Josephine r S Oaklawn av.TUrner-2-3254
Robinson Mary R r
Abercrombie Apt 5.....TUrner-3-2482
Robinson S R r 133 Maple st.....TUrner-2-4702
Rockwood Alvin Mrs r
605 W Probart st.....TUrner-3-2051
Rogers Carlotta P r
639 W Probart st.....TUrner-2-3971
Rogers Chris r Park View dr.....TUrner-2-4651
Rogers Truman r Elem Bend rd....TUrner-2-1294
Roland E O Dr ofc 20 W Jordan st..TUrner-3-4641
Residence 51 Park av.....TUrner-3-1941
Rose S J Mrs r College Heights....TUrner-2-5362
Roy C Edward r College Campus...TUrner-2-5391
Runion Harold r 9 Green Acres....TUrner-3-4782
Russell Charles L r 32 Franklin st..TUrner-3-4272
Rustin W B Mrs Penrose.....TUrner-2-3801
Rutterbush Corrie Lee r
276 Maple st.....TUrner-3-1891

S

Sader Julius Dr ofc 15 E Jordan st.TUrner-2-1241
Residence Grandview TUrner-2-1161
If no answer dial.....TUrner-3-3631
Sader & Stricker Drs
15 E Jordan st.....TUrner-2-1241
SAFETY CABS E Jordan st.....TUrner-2-3721
Saltz H C r Hendersonville Hwy...TUrner-3-1882
Saltz J L Mrs r 326 King st.....TUrner-2-5211
Sams David r Franklin st.....TUrner-2-2961
Sanders J H Jr Dr ofc 35 E Main st.TUrner-2-1891
Residence Rice st.....TUrner-2-2101
Sapphire Manor Office
Sapphire Apt L-1.....TUrner-2-6551
Sarratt's Cleaning Morgan st.....TUrner-2-1021
Sawyer W D r 37 Turnpike rd.....TUrner-2-1254
Schlosser M A r Lake View dr.....TUrner-2-2151
Schlunz Paul W r Country Club rd.TUrner-2-2993
Schmidt Howard r 124 Park av....TUrner-3-1451
Schranz Erwin r Forest Hills.....TUrner-2-1571
Schulman's Department Store
68 E Main st.....TUrner-2-4211
Schulze G A r 418 E Main st.....TUrner-2-4891
Scott C B r College Heights.....TUrner-2-1772
SCOTT'S SUPERETTE
49 W Main st.....TUrner-2-3241
Scroggs Wade M r Stratford av...TUrner-3-1792
Scruggs Frank r Forest Hills.....TUrner-2-2662
Scruggs Hampton r Rosman Hwy..TUrner-2-1062
Scruggs Robert r Forest Hills.....TUrner-3-2841
Seay Clyde r Turnpike rd.....TUrner-2-2982
SELF SERVICE LAUNDRY
212 S Broad st.....TUrner-3-3641
Sellars Martha r
Abercrombie Apt 4.....TUrner-3-4772
Sentelle Kenneth r 110 Franklin st.TUrner-2-2962
Sentelle Ralph r Asheville Hwy....TUrner-2-2072
Sharp C R r 242 S Caldwell st....TUrner-3-1861
Shepard Elizabeth Miss r
College Heights.....TUrner-3-1262
Shepard James r Glade Creek rd...TUrner-2-3262
Sherrill Charles W r Asheville Hwy.TUrner-2-3582
Shiflet Ben r 272 Maple st.....TUrner-3-1271
Shiflet H B r Maple st.....TUrner-3-3731
Shipman G F r Rosman Hwy.....TUrner-3-1201
Shipman G T r Little River.....TUrner-2-3807
Shipman Otis r Country Club rd....TUrner-2-1334
Shook E O r 408 N Caldwell st.....TUrner-2-2781
Shook James r Oakdale ave.....TUrner-3-2891
Shook Lavonia Mrs r Elem Bend rd.TUrner-2-3691
Short W F r E French Broad st...TUrner-3-3971
Shuford Clyde A r Penrose.....TUrner-2-3803
Shuford Fred E ofc 15 W Main...TUrner-2-6811
Residence 132 Maple st.....TUrner-2-4701
Shuford Merrimon r Penrose.....TUrner-3-1577
Sigmon H W r College Heights.....TUrner-2-5361
Sikkema E M r
Sapphire Manor Apt B-1...TUrner-2-6821
Silvers Van r Hillside Heights.....TUrner-3-4243
Silversteen J S ofc
95 Cashiers Valley rd.....TUrner-3-4021
Residence Silvermont TUrner-2-6251
Residence Silvermont TUrner-3-4831
Simpson J A r Boyleston rd.....TUrner-2-3541
Simpson James r College Heights...TUrner-2-1281
Simpson Paul r Green Acres.....TUrner-3-2671
Sims E L Mrs r Hendersonville Hwy.TUrner-2-2041
Siniard Hale r Park View dr.....TUrner-2-3281
Siniard Harold r Highland rd.....TUrner-2-4172
Siniard J N r Hendersonville Hwy...TUrner-3-2792
Siniard W O r Park View drive....TUrner-2-3282
SINIARD'S TRANSFER CO
Boyleston rd TUrner-3-3301
Sitton Gerald r 128 Maple st.....TUrner-3-1361
Sitton Paul r Hendersonville Hwy..TUrner-3-3182
Skinner Alfred L r Boyleston rd...TUrner-2-1314
Slack's 63 W Main st.....TUrner-2-6541
Sledge James H r 119 Oaklawn av.TUrner-3-4802
Sledge John Reece r
460 W Probart st.....TUrner-3-2731
SLEDGE RADIO SALES & SERVICE
41 N Caldwell st.....TUrner-3-3911
Smathers Jack r S Gaston st.....TUrner-3-3682
Smathers O K r Turnpike rd.....TUrner-3-4672
Smathers Paul P r 66 Franklin st..TUrner-3-4631
Smedberg H V r Probart St Ext...TUrner-3-2971
Smile Oil Company N Broad st.....TUrner-2-6232
Smith Dallas L r
Sapphire Manor Apt O-1....TUrner-2-6824
Smith Edna Mrs r 1 England av...TUrner-2-3631
Smith Ernest r Probart st.....TUrner-3-2272
Smith Hall Jr r 640 W Probart st.TUrner-2-4462
Smith J Douglas Rev r
Franklin dr TUrner-2-5951
Smith J E r 5 Green Acres.....TUrner-3-2451
Smith Lewis r Lake View dr.....TUrner-3-3172
Smith Margaret r Maple Apt 4...TUrner-2-3991
Smith Mitchell J r Hillside Heights.TUrner-2-3163
Smith Oscar M r
209 Park View drive.....TUrner-2-6291
Smith R C r Kings Mill rd.....TUrner-2-1961
Smith Rastus r
318 W French Broad st.....TUrner-2-5262

Smith Ruth Mrs r
Sapphire Apt M-4.....TUrner-3-3051
Smith T S Mrs r 336 King st.....TUrner-2-1582
Smith W J r Boyleston rd.....TUrner-3-4982
Souther Harvey L r Rosman Hwy..TUrner-2-5912
Southerland Fred r
557 Country Club rd.....TUrner-3-2441
SOUTHERN DAIRIES
Caldwell and Broad sts.....TUrner-2-3621
Southern Railway Company
12 Depot st.....TUnrer-3-2821
Southern Railway Company
Pisgah Forest TUrner-2-4321
Sowell J B r 267 Maple st.....TUrner-2-2282
Spicer G T r
Sapphire Manor Apt A-5..TUrner-3-3962
Spohn H A r Boyleston rd.....TUrner-2-4961
Sprott Gordon r Deerwood.....TUrner-3-2432
If no answer dial.....TUrner-3-2431
Sprouse Ed r Hillside Heights.....TUrner-3-4244
Stamey R H Rev r Ross Hall Apt 1.TUrner-3-3421
Star Drive-In Theater Boyleston rd.TUrner-2-6921
STAR TAXI E Main st.....TUrner-2-2811
Stephens Carl W r Wilson dr.....TUrner-2-1641
Stepp Lewis E r Turnpike rd.....TUrner-3-3872
Steppe Lita r Rice st.....TUrner-3-4871
Stevenson J J r 501 N Broad st....TUrner-3-2461
Stewart John F r 38 Park av....TUrner-3-3281
Stokes R L Dr ofc 24 W Main st..TUrner-3-1101
Residence Rosman Hwy.....TUrner-3-1101
Stone R G Mrs r 102 Park av....TUrner-2-4631
Straus Ludwig r
Sapphire Manor Apt D-3...TUrner-2-6991
Straus Walter r Grandview.....TUrner-2-3942
Stricker R L Dr ofc 15 E Jordan st.TUrner-2-1241
Residence Country Club Circle.TUrner-3-3631
If no answer dial.....TUrner-2-1161
Stroup Claude E r Country Club rd.TUrner-2-2991
Stroup Paul Rosman TUrner-2-1073
Stroup Tom r College Heights.....TUrner-2-4691
Summey Glenn r Rice st.....TUrner-2-2341
Summey Lewis W r 226 W Main st.TUrner-2-6244
Summey Rowena Mrs r
309 W Probart st.....TUrner-3-4441
Sumner F W Dr r 511 W Probart st.TUrner-3-3472
SUMNER L G DR ofc 12 W Main st TUrner-2-6641
Residence 507 W Probart st...TUrner-2-6181
Sutton W H r Maple St Ext.....TUrner-3-4422
Sweat I L r Probart st.....TUrner-2-6182

T

Talley Hovie r Hillcrest dr.....TUrner-3-2161
Talley Rhett r Hendersonville Hwy.TUrner-3-2791
Talley's Barber Shop 17 W Main st.TUrner-2-3121
Talley's Used Cars
Hendersonville Hwy.....TUrner-3-2334
Tankersley Quay r 21 Johnson st..TUrner-3-3151
TANKERSLEY'S FLORIST
112 W Main st.....TUrner-2-3421
Taylor J C r 225 E Main st.....TUrner-2-3661
Taylor J Fred r 226 Park View dr..TUrner-2-6381
Taylor Jim C ofc 10 S Broad st...TUrner-2-6911
Taylor P R Mrs r Rice st.....TUrner-2-2341
Taylor Robert G r Asheville Hwy...TUrner-3-1581
Taylor Robert Glenn r
Asheville Hwy TUrner-3-2576
TAYLOR'S ESSO SERVICE
103 S Broad st.....TUrner-2-2021
Teague A Garland r Asheville Hwy..TUrner-2-6593
Teague B W r Neely rd.....TUrner-2-2771
Teague Millard r Maple st.....TUrner-3-3771
Tharp R F r Probart St Ext.....TUrner-3-2291
Thomas Clifton D r Glade Creek rd.TUrner-3-2243
Thomas Gladiolus Farm
Davidson River TUrner-2-5311
Thomas Johnnie E r
Sapphire Manor Apt H-2...TUrner-2-2393
Thomason B W Rev r 20 E Jordan st.TUrner-3-4151
Thompson R L Mrs r
W Boyleston rd.....TUrner-2-1393
Thorne Mary Sue r
409 S Caldwell st.....TUrner-2-4772
Tilson E F r 244 Maple st.....TUrner-2-4901
Tindall W P r W Probart st.....TUrner-3-1681
Tinsley A E r Rosman Hwy.....TUrner-2-5881
Tinsley C E r Kings Creek rd.....TUrner-3-3231
Tinsley C E Jr r Boyleston rd.....TUrner-2-2594
Tinsley J C Mrs r Maple St Ext....TUrner-3-3321
Tinsley J H Mrs r 323 W Main st...TUrner-3-4051
Townley Hershel r Franklin St Ext.TUrner-3-1172
Townsend Charles F r Grove Circle.TUrner-2-6772
Townsend Nat r Park View dr.....TUrner-2-2361
Toxaway Tanning Company Rosman.TUrner-2-1071
TRANSYLVANIA COMMUNITY HOSPITAL
531 Country Club rd
Administrator's Office TUrner-3-3141
Diet Kitchen TUrner-3-4922
Laboratory TUrner-3-4921
Nurses' Desk TUrner-3-3021
Room No 102 .....TUrner-2-2872
Room No 106.....TUrner-2-2871
Transylvania County of
Accountant's Office
12 E Main st.....TUrner-2-6021
Clerk of Court 12 E Main st...TUrner-2-2131
Farm Agent Post Office Bldg...TUrner-2-1711
Health Office 63 W Main st....TUrner-2-4121
Home Agent Post Office Bldg...TUrner-2-1711
Jail 12 E Main st.....TUrner-2-3311
Register of Deeds 12 E Main st.TUrner-2-3021
Sheriff's Office 12 E Main st...TUrner-3-4111
Tax Collector 12 E Main st...TUrner-2-2321
Welfare Department
12 E Main st.....TUrner-2-6221
Transylvania County School System
Board of Education
12 E Main st.....TUrner-2-4611
Brevard Grammar S Gaston st.TUrner-2-2901
Brevard Grammar Cafeteria
Morgan st TUrner-3-4741
Brevard High 353 S Broad st...TUrner-2-4721
Penrose School Penrose.....TUrner-3-4294
Pisgah Forest Pisgah Forest...TUrner-3-1741
Straus Harry H
Boyleston rd TUrner-3-2131
Transylvania Music Camp
Probart St Ext.....TUrner-2-1111
Transylvania Tanning Company
95 Cashiers Valley rd
General Office TUrner-3-4821
Machine Shop TUrner-3-3821
President's Office TUrner-3-4021
TRANSYLVANIA TIMES
Times Arcade TUrner-2-4111
TRANSYLVANIA TRUST COMPANY
77 W Main st.....TUrner-3-1611
Trantham Anthony r Johnson st...TUrner-3-4841
Trantham B W Mrs r
231 W Main st.....TUrner-2-4351
Tranthams Department Store
101 E Main st.....TUrner-3-2221
Trowbridge Alma Miss r
220 Whitmire st.....TUrner-3-4941
Tucker A W Jr r 414 S Caldwell st.TUrner-2-1361
Turbyfill Martin E r Highland rd...TUrner-3-3134
Turner H R r 11 Green Acres.....TUrner-2-6962

U

UNION BUS STATION N Caldwell st.TUrner-3-1411
U S Government
Forest Service Pisgah Forest..TUrner-2-1681
Internal Revenue Office
Post Office Bldg.....TUrner-2-2511
Local Draft Board
10 S Broad st.....TUrner-3-4811
P M A County Committee
12 E Main st.....TUrner-2-3611

V

V F W POST NO 4309 N Broad st.TUrner-2-5181
Van Wey Adelaide r Park av.....TUrner-2-6174
Varner Eddie r Hendersonville Hwy.TUrner-3-1831
Varner S E r 812 N Broad st.....TUrner-3-2681
VARNER'S DRUG STORE
Broad at Jordan.....TUrner-3-3311
Vaughn Allen r Boyleston rd.....TUrner-2-2591
Vaughn L B Rev r Silversteen rd..TUrner-3-1182
Verner J B Mrs r E Main st.....TUrner-3-4951
Verner S P Mrs r 122 Minor st.....TUrner-3-4351

W

W P N F Henderson Hwy.....TUrner-3-2611
Waldrop Fritz r Elm Bend rd.....TUrner-3-1772
Waldrop Ray r Rosman Highway...TUrner-2-5071
Walker Boyce r Pisgah Forest.....TUrner-2-1971
Walker Frances ofc Times Arcade.TUrner-2-4111
Walker Insurance Agency
32 W Jordan st.....TUrner-2-3191
Walker Margaret r
411 S Broad st.....TUrner-3-4651
Wallin Fred r Rosman Hwy.....TUrner-3-4142
Wallis W J r 315 E Main st.....TUrner-3-3651
Walnut Inn 201 E Main st.....TUrner-2-4821
WALTERMIRE HOTEL
11 S Broad st.....TUrner-2-4421
Walz Jeremiah r Forest Hills.....TUrner-3-4862
Ward David G r 458 E Main st.....TUrner-2-6451
Ward T P Mrs r S Gaston st.....TUrner-2-2061
Ware Adele M r 42 Turnpike rd....TUrner-2-1252
Waters J E Mrs r 33 Park av.....TUrner-3-4251
Waters J N r 411 S Caldwell st....TUrner-3-1471
Watson James A r Lake View drive.TUrner-2-4251
Watson Thomas L r
Sapphire Manor Apt L-2...TUrner-2-3444
Webb E H r 502 N Caldwell st....TUrner-2-2841
Weiss Alfred H r
E French Broad st.....TUrner-2-1951
Weiss Kathryn C Mrs r
Sapphire A-2 .....TUrner-2-4984
Wells Doyle r 211 Park View drive.TUrner-2-5231
Wells J O r Grandview.....TUrner-2-2941
Wenzlick Lila M r 122 S Broad st.TUrner-3-3261
Wesleyan Methodist Parsonage
347 Whitmire st.....TUrner-2-4282
Western Auto Store 21 E Main st.TUrner-2-5921
Western Union 28 W Jordan.....TUrner-3-2921
Wheeler A W r 203 Park av.....TUrner-3-2831
Wheeler A W & Son Inc
70 W Main st.....TUrner-2-4571
Wheless Martha r Ross Hall Apt 3.TUrner-3-3422
Whitaker J S Mrs r Boyleston rd..TUrner-3-2631
White A M r Rosman.....TUrner-2-1072
Whiteway Dry Cleaners
118 W Main st.....TUrner-3-4131
Whitmire Elbert r Johnson st.....TUrner-2-3791
Whitmire Frank r Rosman.....TUrner-3-3980
Whitmire H M r 47 Franklin st....TUrner-2-6334
Whitmire Howard R r
Rosman Highway.....TUrner-2-5911
Whitmire W T r Penrose.....TUrner-2-1143
Whitt Rubin W r Boyleston rd....TUrner-3-2633
Wiggins Edna r
Abercrombie Apt 2.....TUrner-3-2481
Wike J C Mrs r 555 E Main st.....TUrner-3-2561
Wilbur Jack r 110 Park av.....TUrner-2-3031
Wilkerson J B Dr ofc 12 W Main st.TUrner-2-5171
Residence 208 E Main st.....TUrner-2-5271
Wilkes Rosa r Oakdale st.....TUrner-2-3253
Williams Clyde r Kings Creek rd...TUrner-3-3232
Williams Hasbrouck J r Neely rd...TUrner-3-2194
Williams Herbert r Asheville Hwy..TUrner-3-2572
Williams J M r Boyleston rd.....TUrner-3-1244
Willingham O R r Maple St Ext....TUrner-3-4421
Willis James D r
Sapphire Manor Apt M-3..TUrner-2-3442
Wilson Eugene G r
Rosman Highway.....TUrner-3-1203
Wilson H J Mrs r Pisgah Forest...TUrner-2-5152
Wilson John L r Penrose.....TUrner-2-1141
Wilson Max G ofc 36 W Probart st.TUrner-3-1511
Residence Glade Creek rd.....TUrner-2-3261
Wilson Ross r Rosman Highway...TUrner-2-5072
Wilson W A Mrs r 21 Park av.....TUrner-2-6841
Wilson's Agency Real Estate & Insurance
10 S Broad st.....TUrner-2-6841
Winchester Ray r Grandview.....TUrner-2-6171
Winget J M r Probart St Ext....TUrner-2-3682
Wolfe Jacksie Mrs r Pisgah Forest.TUrner-3-2661
Woodard Herbert r
W French Broad st.....TUrner-3-1951
Woodard William H r
Hawthorne drive TUrner-3-4903
Wright Ben r Glade Creek rd.....TUrner-2-4062
Wright Joe F r Whitmire st.....TUrner-2-6282
Wright Louise Miss r
Greenville Hwy TUrner-2-3531
Wyatt H D r Park View dr.....TUrner-3-4702
Wyatt W S Mrs r
Hendersonville Hwy TUrner-3-3181

Y

Yehling G C Mrs r Grove Circle....TUrner-3-4991
Young C C r Hendersonville Hwy...TUrner-2-1272
Young Joseph r Glade Creek rd....TUrner-3-3571
Younghusband J A r
Sapphire Manor Apt O-2...TUrner-2-6471

Z

Zachary Beulah Mrs r
118 E Main st.....TUrner-3-4041
Zachary J F Dr ofc 12 W Main st..TUrner-2-3711
Residence 307 Rice st.....TUrner-2-6731

Advertising

This Directory is Used by Thousands of Buyers 365 Days Each Year

Ready to Buy

Your advertising
in the
telephone book
is seen by people
when they are
ready to buy.
For directory
information
of any kind
—to order
additional listings
or advertising
space,

just call
the Business Office

Make It Easy for the Buyer to Find You

The buyer picks the line of least resistance.

Have your message properly displayed in the

Telephone Directory

Brevard Chamber of Commerce

TUrner 2-3111

Crossroads of U. S. Highways 64 and 276

Manufacturing and Educational Center "In the Land of Waterfalls" Entrance to Pisgah National Forest

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POPULATION:

Brevard, North Carolina .....3,893 (1950 census)
Brevard Community .....7,394 (1950 census)
Transylvania County .....15,321 (1950 census)

INDUSTRIES:

Olin Industries:
Ecusta Paper Division—World's Largest Manufacturer of Cigarette Paper
Olin Cellophane Division—Cellophane
Wheeler Hosiery Mill—Full Fashion Hosiery
Pisgah Cotton Mill—Fine Comb Yarn
Silversteen Industries—Finished Leather, Lumber
Carr Lumber Co.—Lumber and Fine Flooring
Cantrell Craft Shop—Fine Reproductions, Cabinet Work

RECREATION:

Brevard Music Camp Concerts and FESTIVAL
Eleven Organized Summer Camps for Boys and Girls
Brevard Country Club—Dancing, Golf, Tennis.
Pisgah National Forest—Camping, Picnicking, Fishing, Hunting, Swimming.
Franklin Park—Swimming, Games
American Legion Building—Dancing, Plays, Art, Flower Shows

EDUCATION:

Brevard Junior College, Co-educational. (Fully Accredited) One of North Carolina's finest secondary school systems

AGRICULTURE:

Diversified

TRADING CENTER:

For all of Transylvania County, parts of Buncombe, Henderson, Jackson and bordering South Carolina Counties

CHURCHES:

Baptist, Catholic, Episcopal, Methodist, Presbyterian, Lutheran

ALTITUDE:

High Point—5,600 feet
Low Point —2,060 feet
Average —3,830 feet
Brevard —2,240 feet

TEMPERATURE:

Spring Average (1951-52)—62
Summer Average (1951-52)—71
Fall Average (1951-52)—46
Winter Average (1951-52)—43

BREVARD, N. C.

Classified Telephone Directory

The Classified Telephone Directory is published for the benefit and convenience of our subscribers. Each business subscriber is given one listing under one general classification without cost. Additional listings under other classifications may be obtained for a nominal charge by making written application, therefor, to the Company in advance.

All subscribers (both residence and business) are listed alphabetically on the preceding white pages. The following pages (yellow) list only those who pay a business rate.

CORRECTED THROUGH OCTOBER 21, 1953

For Information Concerning This Section, Telephone the Business Office

Accountants

GRAVELY G D
Tax Wise Bookkeeping Service
10 S Broad st.....TUrner-2-5041

Adding Machines

Quality Press Office Supply
133 4th ave, Hendersonville, N C (Toll Chg)
Ask operator for.....Hendersonville N C-7289

Advertising–Telephone Directory

TELEPHONE DIRECTORY ADVERTISING

"Every Telephone user is a Buyer. Every Merchant should be completely represented in the Telephone Directory. A Buyers' Guide always on duty day or night. The Classified Business Directory tells—"

"WHERE TO BUY IT"

CITIZENS TELEPHONE COMPANY
36 W Probart st.....TUrner-3-1511

Agricultural Implements

See Farm Equipment

Air Conditioning Equipment & Supplies

Martin & Jones Sheet Metal Works
403 N Caldwell st.....TUrner-3-1111

Air Line Ticket Agencies

CAROLINA MOTOR CLUB
World Travel Serivce
132 5th ave W Hendersonville, N C
(Toll Chg) Ask Operator
For .....Hendersonville, N C-6283

Ambulance Service

MOORE FUNERAL HOME
104 E Jordan st.....TUrner-3-1311

Ammunition

Brevard Hardware 3 E Main st.....TUrner-3-1221

Apartments

Sapphire Manor Office
Sapphire Manor Apt L-1.....TUrner-2-6551

Apartments–Furnished

Flamingo Motel Asheville Hwy.....TUrner-3-1802
Pisgah Motor Court
Hendersonville Hwy TUrner-3-1751

Architects

O'Cain & McDonald 12 W Main st....TUrner-3-3761

Associations

See Also Civic, Fraternal, Labor and Social Service Organizations

American Legion Building
55 E Jordan st.....TUrner-3-2311
American Red Cross
28 W Jordan st.....TUrner-2-4811
Brevard Elks Lodge Park Av Ext.....TUrner-2-2851
Chamber of Commerce Library Bldg.TUrner-2-3111
Masonic Temple 211 E Main st.....TUrner-2-6201
V F W Post No 4309 N Broad st....TUrner-2-5181

Athletic Goods–See Sporting Goods

Attorneys

Eller Thomas R Jr 15 W Main st....TUrner-2-1821
Fisher and McCoy 63 W Main st....TUrner-2-4221
Gash and Gash 12 W Main st.....TUrner-3-2651
Hamlin L P 15 W Main st.....TUrner-2-1821
Mitchell A F 32 S Broad st.....TUrner-2-5131
Ramsey & Hill 35½ E Main st.....TUrner-2-6611

Automobile Agencies & Dealers –New Cars

BUICK AUTHORIZED SALES & SERVICE

WHEN BETTER AUTOMOBILES
ARE BUILT
BUICK WILL BUILD THEM.

BUICK DYNAFLOW DRIVE

"WHERE TO BUY IT"

SALES & PARTS

COFFEY BUICK COMPANY
315 N Caldwell st.....TUrner-3-4301

Refresh your memory regarding the name of a firm or its location right here in these Yellow Pages.

Automobile Agencies & Dealers –New Cars–(cont'd)

CHEVROLET AUTHORIZED SALES & SERVICE

CHEVROLET
Out-Values...
Out-Sells...
All Others!

"WHERE TO BUY IT"
McCrary Auto Service Inc
N Broad st.....TUrner-2-2311

DODGE-PLYMOUTH— *SALES & SERVICE*
HAYES MOTORS INC
N Broad st.....TUrner-3-1541

Duckworth Motor Company
N Broad st.....TUrner-2-6121
Goodwill Motor Co Inc
220 S Broad st.....TUrner-3-3611
Hayes Motors Inc N Broad st.....TUrner-3-1541

KAISER-FRAZER SALES & SERVICE

Kaiser . . . world's biggest car value. The Henry J, the world's most economical car. Complete, factory-approved service and parts. Service on all makes—wherever you go.

"FOR INFORMATION CALL"
Lancaster Motor Co
655 7th ave, Hendersonville N C
(Toll Chg) Ask operator
for .....Hendersonville N C-7588

McCrary Auto Service Inc
N Broad st.....TUrner-2-2311

OLDSMOBILE

ROCKET!
HYDRA-MATIC!
OLDSMOBILE
HAS BOTH!

"WHERE TO CALL"
McCrary Auto Service Inc
N Broad st.....TUrner-2-2311

PONTIAC SALES AND SERVICE

Protect your Pontiac with Pontiac service — your best assurance of factory-trained mechanics, factory-engineered parts and factory-developed tools.

"FOR SERVICE CALL"
GOODWILL MOTOR CO INC
220 S Broad st.....TUrner-3-3611
Nights, Sundays & Holidays
call TUrner-3-2251
If no answer call.....TUrner-3-1661

Automobile Agencies & Dealers –Used Cars

Bishop Boyce W Main st.....TUrner-2-1231
Orr Ed Motors N Broad st.....TUrner-2-4411
Talley's Used Cars Hendersonville Hwy.TUrner-3-2334

Automobile Equipment

See Also Automobile Parts

For specific types of Automobile Equipment such as bodies, fenders, radiators, etc., see also headings Automobile Bodies, Automobile Fenders, Automobile Radiators, etc.

Brevard Auto Parts 212 S Broad st..TUrner-3-4201

Automobile Filling Stations

See Service Stations–Automobile

Automobile Insurance

See Insurance–Automobile

Automobile Parts

See also Automobile Equipment

McCrary Auto Service Inc N Broad st.TUrner-2-1121
Western Auto Store 21 E Main st....TUrner-2-5921

Automobile Parts–Wholesale

Brevard Auto Parts 212 S Broad st..TUrner-3-4201
(See Advertisement This Classification)

Automobile Repairing

O K Rubber Welders N Broad st.....TUrner-3-4541

Automobile Road Service

Johnson Service Station
Pisgah Forest TUrner-2-4201

Today and every day look in these Yellow Pages when you don't know where to buy.

BREVARD AUTO PARTS

PARTS AND SUPPLIES FOR CARS - TRUCKS AND TRACTORS

TUrner 3-4201

"Your N-A-P-A Jobber Is a Good Man to Know"

212 S. BROAD ST. BREVARD, N. C.

Reaching the Buyer

is half the sale. Keep your name constantly before them in the Yellow Pages of the Telephone Directory.

COFFEY BUICK CO.

"When better automobiles are built Buick will build them"

- SERVICE
- USED CARS

"Good To The Last Mile"

DIAL TU rner 3-4301

315 N. CALDWELL

BREVARD, N. C.

AUTHORIZED DIST. FOR

REO TRUCKS & BUSES

BENDIX – WESTINGHOUSE AIR BRAKES
BENDIX B-K POWER BRAKES
TRUCK 5th WHEELS
SAFETY GAS TANKS

Dial Asheville 2-3886

CURTISS MOTOR CO.

46 BANKS AVE. ASHEVILLE, N. C.

WHO DELIVERS?

You'll find the answer in these Yellow Pages

Automobile Service

For specific types of Automobile Service such as electrical, painting, repairing, washing, etc., see also headings Automobile Electrical Service, Automobile Painting, Automobile Repairing, Automobile Washing, etc.

CHEVROLET AUTHORIZED SERVICE

Chevrolet Super Service means skillful, efficient, courteous service . . . priced fairly . . . performed by Chevrolet-trained mechanics using Chevrolet parts and modern tools and equipment.

SUPER CHEVROLET SERVICE

"FOR SERVICE CALL"

McCrary Auto Service Inc
N Broad st.....TUrner-2-2311

Coffey Buick Company
315 N Caldwell st.....TUrner-3-4301
(See Advertisement This Classification)

Automobile Supplies

McCrary Home & Auto Supply
30 W Main st.....TUrner-2-1611

Automobile Truck Dealers

CHEVROLET ADVANCE-DESIGN TRUCKS

Dependable performance!
Low cost per mile!
Wide choice of models!
There's a Chevrolet truck that's just right for your business.

CHEVROLET

"WHERE TO BUY IT"

McCrary Auto Service Inc
N Broad st.....TUrner-2-2311

Curtiss Motor Co
46 Banks av, Asheville N C (Toll Chg)
Ask operator for.....Asheville N C-2-3886
(See Advertisement This Classification)

GMC MOTOR TRUCKS

"THE TRUCK OF VALUE"
½ to 20 TONS
SALES - SERVICE - PARTS

GASOLINE DIESEL GMC TRUCKS

"WHERE TO BUY IT"
DEALER

Goodwill Motor Co Inc
220 S Broad st.....TUrner-3-3611

INTERNATIONAL MOTOR TRUCKS

SALES
SERVICE
AND
PARTS

INTERNATIONAL

"WHERE TO BUY THEM"
SALES & SERVICE

O K RUBBER WELDERS
N Broad st.....TUrner-3-4541

Automobile Truck Dealers–(cont'd)

WHITE TRUCKS

White Super Power Trucks
and Busses
Sales - Service - Parts
Used Trucks - All Makes

White

"WHERE TO BUY THEM"
Asheville White Sales Inc
885 Tunnel rd Asheville, N C
(Toll Chg) Ask Opr For.....Asheville, N C

Automobile Wheel Balancing

Coleman Tire & Recapping Company
N Caldwell st.....TUrner-3-4491
O K Rubber Welders N Broad st.....TUrner-3-4541

Automobile Wrecker Service

See Wrecker Service–Automobile

Awnings–Canvas

Asheville Harness Co
Cloth, Aluminum and Plastic Fiberglass
53 N Market st Asheville, N C (Toll Chg)
Ask operator for.....Asheville N C-3-4796

Bakers

Krispy Glaze Do-Nut Shop
116 S Broad st.....TUrner-2-6401

Banks

Transylvania Trust Company
77 W Main st.....TUrner-3-1611

Barber Shops

Hart's Barber Shop 3 E Main st.....TUrner-2-5981
Talley's Barber Shop 17 W Main st..TUrner-2-3121

Beauty Shops

Ann's Beauty Bar 26 E Jordan st...TUrner-2-3821
BLUE BONNETT BEAUTY SHOP
240 S Caldwell.....TUrner-2-5321
Harper Method Beauty Shop
240 S Caldwell.....TUrner-2-5321
Modern Beauty Shop 8 W Jordan st..TUrner-2-4921

Billiard Parlors

Brunswick Billiards 112 S Broad st..TUrner-2-4401
(See Advertisement This Classification)

Boarding Houses

See also Furnished Rooms
Bryant House 326 King st.....TUrner-2-5211

BRYANT HOUSE

"Your Home Away From Home"
EXCELLENT MEALS
Comfortable Beds
SPACIOUS ROOMS
Mrs. J. L. Saltz - Owner
326 King TUrner-2-5211

Bookkeeping Service

GRAVELY G D 10 S Broad st.....TUrner-2-5041

Bottled Gas–See Gas–Bottled

Bowling Alleys

BREVARD BOWLING CENTER
N Caldwell st.....TUrner-2-3321

Broadcasting Stations

See Radio Broadcasting Stations & Companies

Brokers–Real Estate–See Real Estate

Building Materials

BREVARD LUMBER COMPANY
346 King st.....TUrner-2-2111
Pisgah Builders Supply Pisgah Forest.TUrner-3-4611
(See Advertisement This Classification)

Here in the Yellow Pages you'll find a quick answer to buying problems.

BRUNSWICK BILLIARDS

UNDER NEW MANAGER
Mark Flynn - Owner
Open 6 Days Weekly
8:30 A.M. Till Midnight
7 BILLIARD TABLES
Available With Music Box
Soft Drinks and Cigarettes
DIAL TUrner 2-4401
112 S. BROAD ST.

Building Materials of All Kinds

- BRICK
- CABINETS
- CEILING
- CEMENT
- CONCRETE PIPE
- DOORS
- FLOORING
- GLASS
- INSULATION
- LIME
- PAINT
- PLASTER
- ROOFING
- SAND
- SASH
- SCREENS
- SHEATHING
- SHINGLES
- SIDING
- TILE
- WALL BOARD
- WINDOWS

PISGAH BUILDERS SUPPLY
DIAL BREVARD
TU rner 3-4611
PISGAH FOREST

Bulldozers

Siniard's Transfer Co Boyleston rd...TUrner-3-3301

Bus Lines

Brevard Bus Co 102 W Main st.....TUrner-3-2411
Union Bus Station N Caldwell st.....TUrner-3-1411

Business Machines–See Adding Machines

Butchers–See Meat Markets

Cable Companies

See Telegraph Companies

Cameras

Austin's Studio 11 E Main st.....TUrner-3-3111

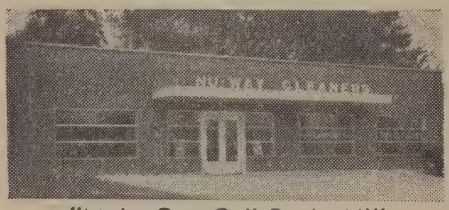
Camps

Camp Deerwood Country Club rd....TUrner-3-2431
Camp Harry H Straus Boyleston rd...TUrner-3-3741
Camp Keystone Cashiers Valley rd....TUrner-3-3691
Camp Rockbrook Greenville Hwy.....TUrner-3-2142

THE VOICE WITH A SMILE

Every day many pleasant voices go over the telephone—many, many thousands of them. It seems the number is growing all the time. The reason for this is that most people realize the social and business value of "The Voice With A Smile."

NU WAY CLEANERS



"Make One Call Do It All"
Brevard's Only Synthetic Plant
COMPLETE LAUNDRY SERVICE
CASH and CARRY
PICK UP and DELIVERY

APPROVED SANITONE SERVICE

Using Du-Pont Cleaning Fluid Exclusively

DIAL TUrner BREVARD 3-2111

250 N. Caldwell St., Brevard, N. C.

Camps–Boys

Camp Carolina Boyleston rd
Infirmary TUrner-2-1311
O D House.....TUrner-2-1313
Office TUrner-2-1312

Candy–Wholesale

Pisgah Candy Company
333 N Caldwell st.....TUrner-2-6651

PISGAH CANDY COMPANY
Distributors
Candies - Notions - Watches
Paper Products and School Supplies
Drug Sundries - Novelties
Fountain Supplies
333 N Caldwell.....TUrner-2-6651

Carpet Cleaners

See Rug & Carpet Cleaners

Carpets

Persian Rug Renovating Co
76 Charlotte av Asheville N C (Toll Chg)
Ask Operator for.....Asheville, N C-2-4531

Charitable Organizations

See Social Service Organizations

Chinaware

Brevard Jewelers 15-E Main st.....TUrner-2-1801

Chiropractors

Sumner L G Dr 12 W Main st.....TUrner-2-6641

Churches–Baptist

First Baptist 20 E Jordan st.....TUrner-3-4151

Churches–Catholic

Catholic Rectory S Caldwell st.....TUrner-3-2151

Churches–Lutheran

Lutheran Church 268 W Probart st..TUrner-3-1232

Churches–Methodist

Methodist Parsonage 11 N Gaston st.TUrner-3-3461
Wesleyan Methodist Parsonage
347 Whitmire st.....TUrner-2-4282

Churches–Presbyterian

Presbyterian Church E Main st.....TUrner-2-5952

City Offices

See Government Offices–City

Cleaners

BREVARD LAUNDRY & COAL COMPANY
404 Whitmire TUrner-2-3231
DIXIE CLEANERS N Caldwell st...TUrner-2-3511
MICY'S LAUNDRY 343 King st....TUrner-3-2541
NU WAY CLEANERS
250 N Caldwell st.....TUrner-3-2111
(See Advertisement This Classification)
Oriental Rug Co
12 Broadway st Asheville N C (Toll Chg)
Ask Operator For.....Asheville, N C-7963
(See Advertisement This Classification)
Persian Rug Renovating Co
76 Charlotte ave, Asheville N C (Toll Chg)
Ask operator for.....Asheville N C-2-4531
(See Advertisement This Classification)

Cleaners–(cont'd)

Sarratt's Cleaning Morgan st.....TUrner-2-1021
Whiteway Dry Cleaners
118 W Main st.....TUrner-3-4131

Clothing–Second Hand

Nickel Bargain House Times Arcade.TUrner-3-2551

Clothing–Women's–See Women's Apparel

Clubs

V F W POST NO 4309
N Broad st.....TUrner-2-5181

Coal

BREVARD LAUNDRY & COAL COMPANY
404 Whitmire TUrner-2-3231
BRIDGES COAL & OIL CO
Whitmire st TUrner-2-5121
(See Advertisement This Classification)

Coffee Shops–See Restaurants

Colleges–See Schools

Concrete–Ready Mixed

ANDERS & BENNETT INC
Equipped to Handle Any Job
1300 N Main, Hendersonville, N C
(Toll Chg) Ask operator
for .....Hendersonville N C-7568
(See Advertisement This Classification)

Construction Companies

McMullen Construction Co
Country Club rd.....TUrner-2-1811

Contact Lenses–See Opticians

Contractors–Building

Cochran C E Depot st.....TUrner-2-6161

Contractors–Electric

See Electric Contractors

Looking for something? When you want to buy some product or service and don't know where to get it, look in these Yellow Pages. Here you'll find a complete guide to local merchants, dealers, and professional people listed by product or service, so you can find what you want in a hurry.

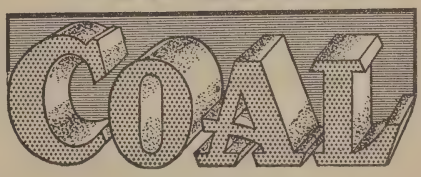
READY MIXED
CONCRETE

ANDERS & BENNETT, INC.
DIAL "O" ASK OPR. FOR
HENDERSONVILLE 7568
1300 N. MAIN

RUG CLEANING
A. J. Richa - Owner
Years of Experience
Pick-Up and Delivery Within
A 50 Mile Radius of Asheville
Carpets - Oriental and Domestic Rugs
Repairing - Cleaning - Binding
Carpets Cleaned In Home - Free Mothproofing
Rug Dyeing - Furniture Cleaned
(Toll Chg.) Ask Operator
For Asheville, N. C. 7963
ORIENTAL RUG CO.
12 BROADWAY ST. ASHEVILLE, N. C.

RUG CLEANING
CARPET CLEANING
• ORIENTAL • DOMESTIC
• REPAIRING • DYEING • MOTHPROOFING
• LAYING and STORAGE
SHAMPOOED ON LOCATION
HOME OR OFFICE
CALL US OR BRING YOUR RUG TO
PERSIAN RUG
RENOVATING CO.
Ask Operator for
ASHEVILLE 2-4531
76 CHARLOTTE AVE. ASHEVILLE

FOR GOOD



DIAL BREVARD
TUrner 2-5121
"We Sell The Kind You Like To Burn"
PROMPT
• CITY & RURAL DELIVERIES
Also
Ice
Deliveries

FUEL OIL-KEROSENE
BRIDGES
COAL & OIL CO.

Contractors–Heating

DEAN PLUMBING & ELECTRICAL

PLUMBING and HEATING
CONTRACTORS
STOKERS — OIL BURNERS
STATE LICENSED
CONTRACTORS

Times Arcade TUrner-2-2711

Martin & Jones Sheet Metal Works
403 N Caldwell st.....TUrner-3-1111
If no answer call.....TUrner-2-1792
PRESSLEY & OSBORNE
W French Broad st.....TUrner-3-2121

Contractors–Plumbing

See Plumbers

Contractors–Sheet Metal

See Sheet Metal Works

Conversion Burners–See Oil Burners

Cotton Mills

Pisgah Mills 437 Whitmire st.....TUrner-2-2521

Country Clubs–See Clubs

County Offices

See Government Offices–County

Court Houses

See Government Offices–County

Creameries–See Dairies

Dairies

BILTMORE DAIRY PRODUCTS

SINCE 1897
THE SOUTH'S FINEST DAIRY

"WHERE TO CALL"

BILTMORE DAIRY FARMS
Hendersonville Hwy TUrner-3-2321

Kalmia Dairy 401 N Caldwell st.....TUrner-3-4411
Southern Dairies
Caldwell and Broad sts.....TUrner-2-3621

Dairy Products

SEALTEST DAIRY PRODUCTS

A FULL LINE OF HIGH QUALITY MILK AND OTHER DAIRY PRODUCTS.

Sealtest DAIRY PRODUCTS

"Get the Best—Get Sealtest"

"WHERE TO CALL"

SOUTHERN DAIRIES
Caldwell and Broad sts.....TUrner-2-3621

Today and every day look in these Yellow Pages when you don't know where to buy.

Decorators–Interior

PARKINSON EDWARD L INTERIORS

Interiors Designed for the Individual

- DECORATIVE ACCESSORIES
- UPHOLSTERING FABRICS
- SLIP COVERS • WALLPAPER
- DRAPERIES • CORNICES

94 Charlotte st Asheville N C (Toll Chg)
Ask Operator for Asheville N C -7580

Dentists

Goodwin C J Dr 15 E Jordan st.....TUrner-2-1521
Hardin Carl Dr 15 W Main st.....TUrner-3-1641
Zachary J F Dr 12 W Main st.....TUrner-2-3711

Department Stores

Ayers Store 53 W Main st.....TUrner-3-2691
Belk's Department Store
57 E Main st.....TUrner-2-5811
Patterson's Department Store
15 W Main st.....TUrner-3-1331
Plummer's Department Store
36 W Main st.....TUrner-2-4621
Tranthams Department Store
101 E Main st.....TUrner-3-2221

Doctors

See Specific Headings, Such As Chiropodists; Chiropractors; Dentists; Naturopathic Physicians (MD); Optometrists; Osteopathic Physicians & Surgeons (DO); Physicians & Surgeons (MD); Veterinarians, Etc.

Draft Boards

See Selective Service Boards

Drive-In Theatres–See Theatres

Druggists

Long's Drug Store 1 W Main st.....TUrner-2-3521
Macfie Drug Store 2 W Main st.....TUrner-3-2751
Varner's Drug Store Broad at Jordan.TUrner-3-3311

WALGREEN AGENCY

WHITMAN CANDY
GIFTS - SOUVENIRS
TRUSSES - CRUTCHES
HEARING AID BATTERIES
PRESCRIPTION SPECIALISTS

Walgreen Agency

"WHERE TO BUY THEM"

LONG'S DRUG STORE
1 W Main st.....TUrner-2-3521
VARNER'S DRUG STORE
Broad at Jordan.....TUrner-3-3311

Dry Cleaners–See Cleaners

Eggs

B & B Feed & Seed Company
12 S Gaston st.....TUrner-2-3911

THE VOICE WITH A SMILE

Every day many pleasant voices go over the telephone—many, many thousands of them. It seems the number is growing all the time. The reason for this is that most people realize the social and business value of "The Voice With A Smile."

Electric Appliances–Household

See Also specific headings such as: Fans–Electric, Ranges, Refrigerators, Vacuum Cleaners, Washing Machines, etc.

Electric Service Company
35 E Main st.....TUrner-2-6741

FRIGIDAIRE APPLIANCES

New Cycla-matic Frigidaires with famous Meter-Miser. Also Frigidaire electric ranges, food freezers, water heaters, automatic washers, dryers, ironers, dehumidifiers, and room air conditioners.

Frigidaire

"WHERE TO CALL"
DEALERS
Abercrombie's Home Furnishings
102 N Broad st.....TUrner-2-5421

KELVINATOR

Complete line of Electric Refrigerators, Electric Ranges, Home Freezers, Electric Water Heaters, Room Air Conditioners, Dehumidifiers, Garbage Disposers and Laundry Equipment

Kelvinator

"WHERE TO BUY THEM"
PISGAH FURNITURE COMPANY
Pisgah Forest TUrner-2-1511

McCrary Home & Auto Supply
30 W Main st.....TUrner-2-1611
Sledge Radio Sales & Service
41 N Caldwell st.....TUrner-3-3911

Electric Appliances–Household –Repairing

Electric Service Company
35 E Main st.....TUrner-2-6741

Electric Contractors

Bryant Electric Company 341 King st. TUrner-3-3031
DEAN PLUMBING AND ELECTRICAL
Times Arcade TUrner-2-2711
Electric Service Company
35 E Main st.....TUrner-2-6741
(See Advertisement This Classification)

Electric Light & Power Companies

Duke Power Company
Office 46 E Main st.....TUrner-2-2621
Sub Station Davidson River.....TUrner-2-4131
Sub Station 432 W Whitmire st. TUrner-2-4291

Electric Refrigerators

See Refrigerators–Electric

Exterminating & Fumigating

ORKIN EXTERMINATING SERVICE

SCIENTIFIC PEST CONTROL
Rats - Roaches - Ants
SURETY - BONDED TERMITE CONTROL - Insured by one of America's Leading Bonding Companies.
Free Inspections — Convenient Payments
World's Largest Pest Control Co"—Est. 1901

ORKIN

"WHERE TO FIND THEM"
Orkin Exterminating Co Inc
28 N Spruce st Asheville, N C
(Toll Chg) Ask operator for...Asheville, N C

Farm Equipment

Brittain Tractor Company
12 S Gaston st.....TUrner-2-3911

Federal Offices

See Government Offices–Federal

Feed

B & B Feed & Seed Company
12 S Gaston st.....TUrner-2-3911
Farmer's Federation 103 E Main st..TUrner-2-2231

Fertilizers

B & B Feed & Seed Company
12 S Gaston st.....TUrner-2-3911

Filling Stations

See Service Stations–Automobile

Fire Departments

Brevard City of
FIRE DEPARTMENT
151 W Main st.....TUrner-2-3131

Floor Coverings

PISGAH FURNITURE COMPANY
Pisgah Forest TUrner-2-1511

Floor Surfacing Machines –Renting

Brevard Hardware 3 E Main st.....TUrner-3-1221

Check Directory Before Calling "Information".

ELECTRICAL
CONTRACTOR

- INDUSTRIAL INSTALLATION
- COMMERCIAL LIGHTING
- ELECTRIC EQUIPMENT
- POWER WIRING
- FLUORESCENT LIGHTING

Alteration and Repair

House Wiring Fixtures

ELECTRIC SERVICE COMPANY

DIAL TU rner 2-6741

35 E. MAIN ST. BREVARD, N. C.

Flooring–Hardwood –Manufacturers

Carr Lumber Company Pisgah Forest . TUrner-3-4431

Distance, once a barrier to spoken words, has lost its power to limit the human voice. Today words defy intervening miles, and two friends with an ocean or continent between them talk as if face to face. In thus extending the range of man's voice, the telephone performs a modern miracle. It is a part of the miracle that this is done so swiftly, so easily and so cheaply.

HILLTOP FLORIST AND MOTOR COURT

Mr. and Mrs. James Parker "Owners"

Flowers for All Occasions Flowers Sent By Wire Anywhere Any Time

Free Parking For Guest

Private Baths Strictly Modern

DAY OR NIGHT CALL

TUrner 3-1121

Rosman Hwy. Brevard, N. C.

FARMER'S FEDERATION

FROZEN FOOD LOCKER SERVICE

Wholesale Meats

Meats Cut and Stored

Call TUrner 2-1781

103 E. MAIN ST. BREVARD, N. C.

Florists

See also Greenhouses

FLORISTS' TELEGRAPH DELIVERY ASSN

Authorized Florists Deliver Flowers by Wire Anywhere In the World in a Few Hours. Dewy Fresh and Beautifully Packed. For Anniversaries, Birthdays, Holidays, Business and Funerals.

"TO WIRE FLOWERS CALL"

MEMBER

TANKERSLEY'S FLORIST
112 W Main st.....TUrner-2-3421
Nights Sundays & Holidays
call TUrner-3-3151

Hilltop Florist Rosman Hwy.....TUrner-3-1121
(See Advertisement This Classification)
Tankersley's Florist
112 W Main st.....TUrner-2-3421

Flowers–Wholesale

Thomas Gladiolus Farm
Davidson River TUrner-2-5311

Freight Lines–Motor

See Motor Freight Lines

Frozen Foods Locker Service

FARMER'S FEDERATION
103 E Main st.....TUrner-2-1781
(See Advertisement This Classification)

Fumigating

See Exterminating & Fumigating

Funeral Directors

MOORE FUNERAL HOME
104 E Jordan st.....TUrner-3-1311
Osborne-Simpson Funeral Home
143 E Main st.....TUrner-3-2421

Furnaces

LENNOX WARM AIR HEATING SYSTEMS

More families buy LENNOX than any other make! There is a LENNOX Warm Air Heating System to fit your needs — large or small — for gas, oil or coal. LENNOX dealers are trained experts — always at your service for prompt installation, cleaning and repairing.

"WHERE TO BUY IT"

SALES & SERVICE

Martin & Jones Sheet Metal Works
403 N Caldwell st.....TUrner-3-1111
If no answer call.....TUrner-2-1792

Furnished Apartments

See Apartments–Furnished

Furnished Rooms

See also Boarding Houses

Pierce-Moore 235 W Main st.....TUrner-2-6421

Refresh your memory regarding the name of a firm or its location right here in these Yellow Pages.

Furniture

Abercrombie's Home Furnishings
102 N Broad st.....TUrner-2-5421

AMBERCROMBIE'S HOME FURNISHINGS
"Prices Are Born Here, Raised Elsewhere"
COMPLETE FURNISHINGS
FOR ANY ROOM IN THE HOME
FROM THE MOST COMPLETE
FURNITURE STORE
IN WESTERN N. C.
102 N Broad st.....TUrner-2-5421

Burgin Furniture Company
Hendersonville Hwy TUrner-2-6132

DREXEL FURNITURE

Carefully built furniture priced to suit your purse and planned to please your pride. Traditional, Contemporary, or Provincial. The "By Drexel" brandmark assures you of fine craftsmanship and true value.

by Drexel
REG. TRADE MARK

"WHERE TO BUY IT"
MORRISON'S INC 535 Merrimon av
Asheville, N C (Toll Chg)
Ask Operator For....Asheville, N C-2-4704

Houston Furniture Company
53 E Main st.....TUrner-2-2241
Pearlman's Furniture Store
72 E Main st.....TUrner-3-1921
PISGAH FURNITURE COMPANY
Pisgah Forest TUrner-2-1511
Reid Furniture Company
123 W Main st.....TUrner-2-4311

Garages

K & M Auto Company 128 W Main st.TUrner-2-2611

Gas Appliances

Brevard Community Gas Co
Hendersonville Hwy TUrner-3-2641

Gas–Bottled

Brevard Community Gas Co
Hendersonville Hwy TUrner-3-2641
METROGAS INC 124 4th ave East
Hendersonville, N C (Toll Chg)
Ask Opr for Hendersonville N C.....6294
(See Advertisement This Classification)

RULANE-SUBURBAN GAS SERVICE

SUPERIOR
DEPENDABLE
ECONOMICAL
For
HOMES - FARMS
RESTAURANTS - INDUSTRY

RULANE Suburban Gas Service

"WHERE TO BUY IT"
SUBURBAN RULANE CO
701 Biltmore av Asheville N C
(Toll Chg) Ask Opr For.Asheville N C-3-6391

Gasoline

Smile Oil Company N Broad st.....TUrner-2-6232

Gasoline Filling Stations

See Service Stations–Automobile

Gift Shops

Brevard Jewelers 15 E Main st.....TUrner-2-1801

Government Offices–City

Brevard City of 151 W Main st
Clerk's Office TUrner-2-4911
Fire Department TUrner-2-3131
Police Station TUrner-2-2121
Radio Room TUrner-2-6101

Government Offices–County

Transylvania County of
Accountant's Office 12 E Main st.TUrner-2-6021
Clerk of Court 12 E Main st....TUrner-2-2131
Farm Agent Post Office Bldg....TUrner-2-1711
Health Office 63 W Main st....TUrner-2-4121
Jail 12 E Main st.....TUrner-2-3311
Register of Deeds 12 E Main st..TUrner-2-3021
Sheriff's Office 12 E Main st....TUrner-3-4111
Tax Collector 12 E Main st.....TUrner-2-2321

Government Offices–Federal

U S Government
Forest Service Pisgah Forest....TUrner-2-1681
Internal Revenue Office
Post Office Bldg.....TUrner-2-2511
Local Draft Board 10 S Broad st.TUrner-3-4811
P M A County Committee
12 E Main st.....TUrner-2-3611

Government Offices–State

North Carolina Forest Service
Rich Mountain Fire Tower.....TUrner-3-3982
North Carolina State Highway Commission
63 W Main st.....TUrner-2-6111

Your sales message in this Classified Telephone Directory will have *24 hours a day* selling power *the year round.*

BOTTLED GAS

"Serving City Gas—Beyond the Mains"

The Modern Metered Fuel For
- COOKING
- WATER HEATING
- REFRIGERATION
- SPACE HEATING
- AIR CONDITIONING
- CARBURETION
- BROODING

DOMESTIC — COMMERCIAL
— INDUSTRIAL —

metrogas
INC.

(Toll Chg.) Ask Operator For
HENDERSONVILLE 6294

124 4th Ave. E

BURTON'S STORE

"It Pleases Us to Please You"

- FRESH and CURED MEATS
- GROCERIES
- FRUITS
- VEGETABLES
- PRODUCE
- POULTRY

SERVICE – QUALITY
Chesterfield Feeds
FREE DELIVERY SERVICE

DIAL TUrner 3-3985
Rosman, N. C.

GROCERIES
MEATS
FROZEN FOODS
"The Best In Service"
FRUITS SEA FOODS
FRESH VEGETABLES

DELIVERY SERVICE

DIAL
TUrner 2-3241

SCOTT'S SUPERETTE

49 W. Main
BREVARD N. C.

Grocers

Burton's Store Rosman.....TUrner-3-3985
(See Advertisement This Classification)
CASH & CARRY SUPER MARKET
41 E Main st.....TUrner-2-3411
Hilltop Grocery Rosman Hwy.....TUrner-3-3221
Kearns Grocery 401 N Caldwell st...TUrner-3-4411
Mull's Grocery 34 S Broad st.....TUrner-2-5111
Patton's Store Pisgah Forest.....TUrner-3-4851
Pine Ridge Grocery
Hendersonville Hwy TUrner-2-6131
Scott's Superette 49 W Main st.....TUrner-2-3241
(See Advertisement This Classification)

Grocers–Wholesale

Cash Wholesale Grocery E Jordan st..TUrner-2-3481

Guns

Brevard Hardware 3 E Main st.....TUrner-3-1221

Hardware

BREVARD HARDWARE
3 E Main st.....TUrner-3-1221
Farmers Supply Company
16 W Main st.....TUrner-2-2721
McCrary Home & Auto Supply
30 W Main st.....TUrner-2-1611

Hardware–Builders

BREVARD LUMBER COMPANY
346 King st.....TUrner-2-2111

Hearing Aids

ZENITH HEARING AIDS

3 great models — versatile new "Regent", extra-small "Royal", extra-powerful "Super-Royal". Sensibly priced . . . outstanding features, quality and operating economy. 10-DAY MONEY-BACK GUARANTEE. By makers of famous Zenith Television and Radios.

ZENITH THE ROYALTY OF HEARING

"WHERE TO BUY THEM"

VARNER'S DRUG STORE
Broad at Jordan.....TUrner-3-3311

Heating Apparatus–Oil Burning

See Oil Burners

Heating Contractors

See Contractors–Heating

Hosiery–Manufacturers

Wheeler A W & Son Inc
70 W Main st.....TUrner-2-4571

Hospitals

Transylvania Community Hospital
531 Country Club rd
Administrator's Office TUrner-3-3141
Diet Kitchen TUrner-3-4922
Laboratory TUrner-3-4921
Nurse's Desk TUrner-3-3021
Room No 102.....TUrner-2-2872
Room No 106.....TUrner-2-2871

Advertise your store. Cash in on the money being spent for nationally advertised goods. Have your store listed in the Yellow Pages under a Trade Mark heading. This definitely links your store with trade mark merchandise.

Hotels

FLAMINGO MOTEL

42 NEW MODERN UNITS
With Private Bath - Heated
Furnished Apartments - Year-Round
Catering to Hunting and Touring Parties
Hwy. Route 280

Asheville Hwy TUrner-3-1802

Waltermire Hotel 11 S Broad st.....TUrner-2-4421
(See Advertisement This Classification)

Ice

BRIDGES COAL & OIL CO
Whitmire st TUrner-2-5121

Ice Cream

BILTMORE DAIRY FARMS
Hendersonville Hwy TUrner-3-2321

Insulation Material

BREVARD LUMBER COMPANY
346 King st.....TUrner-2-2111

Insulation Material–Rock Wool

Rock Wool Insulating Co
Technical Bldg Asheville, N C (Toll Chg)
Ask Operator For.....Asheville, N C-3-1321
(See Advertisement This Classification)

Insurance

Brevard Insurance Agency
F E Shuford
O H Orr
Melton R W (Buddy)
15 W Main st.....TUrner-2-6811
Jerome & Summey 6 S Caldwell st...TUrner-3-2021
Walker Insurance Agency
32 W Jordan st.....TUrner-2-3191

Insurance–Automobile

Walker Insurance Agency
32 W Jordan st.....TUrner-2-3191

Insurance–Boiler

Walker Insurance Agency
32 W Jordan st.....TUrner-2-3191

Insurance–Bond

Walker Insurance Agency
32 W Jordan st.....TUrner-2-3191

Insurance–Casualty

Walker Insurance Agency
32 W Jordan st.....TUrner-2-3191

Insurance–General

Walker Insurance Agency
32 W Jordan st.....TUrner-2-3191

Insurance–Workmens' Compensation

Walker Insurance Agency
32 W Jordan st.....TUrner-2-3191

Interior Decorators

See Decorators–Interior

Kinked Cords Can Strangle Phones

Iron–Ornamental

Asheville Harness Co
53 N Market Asheville, N C (Toll Chg)
Ask Operator For.....Asheville, N C-3-4796
Hendersonville Tile & Specialities
126 4th Ave E Hendersonville N C
(Toll Chg) Ask Operator
For .....Hendersonville N C-6496

THE BEST OF SERVICE

Every telephone employee wants you to feel that courtesy and friendliness, as well as speed, accuracy, dependability and all-round technical excellence, are at your service whenever you pick up your telephone.

WALTERMIRE HOTEL

CALL COLLECT
FOR RESERVATIONS

Complete Hotel Service

Under New Management

Dial TUrner 2-4421

11 S. BROAD ST. BREVARD, N. C.

BLACK ROCK WOOL HOME INSULATION

COOLER IN SUMMER
WARMER IN WINTER
SAVE UP TO 50% ON FUEL
CALL US FOR A FREE SURVEY
NO DOWN PAYMENT

"JOE BLOW"

(Toll Chg - Call Collect) Asheville, N. C. 3-1321

ROCK WOOL INSULATING CO.

TECHNICAL BLDG. ASHEVILLE, N. C.

NOW!

Not Eventually

That's when those referring to these YELLOW PAGES want what they are looking for.

WE FIX
SICK TICKS

"The Old Reliable" – Est. 1898

DIAL
TU rner 2-6911

McFEE JEWELERS

10 S. BROAD ST. BREVARD, N. C.

THE
DEALER
YOU
WANT

and his
telephone
number

They're right here in the Yellow Pages. Look first in the Yellow Pages for

...emergency service
...special brands
...the nearest dealers
...business telephone numbers

COMPLETE
LAUNDRY
&
DRY
CLEANING
SERVICE

DIAL
TU rner
3-2541

Family
Commercial & Industrial Work
NEATLY-DONE

"Pick Up & Delivery Service"

MICY'S LAUNDRY

343 KING ST. BREVARD, N. C.

Jewelers

Baker's Jewelry Store 4 W Jordan st. TUrner-2-6321

BAKER'S JEWELRY STORE

We Specialize in
Watch - Clock - Jewelry Repairing
DIAMONDS — GIFTS
4 W Jordan st. TUrner-2-6321

Brevard Jewelers 15 E Main st. TUrner-2-1801
McFee Jewelers 10 S Broad st. TUrner-2-6911
(See Advertisement This Classification)
Parson's Jewelry 17 W Main st. TUrner-2-5021

Kitchen Equipment

YOUNGSTOWN KITCHENS

JET-TOWER DISHWASHER
FOOD WASTE DISPOSER
CABINET SINKS
BASE AND WALL CABINETS

Youngstown Kitchens

WHERE TO BUY THEM

Abercrombie's Home Furnishings
102 N Broad st. TUrner-2-5421
Gravely's Plumbing Co
10 S Caldwell st. TUrner-3-2211
PISGAH FURNITURE COMPANY
Pisgah Forest TUrner-2-1511

Laundries

BREVARD LAUNDRY & COAL COMPANY

We Specialize in Nurses
Uniforms, Shirt Service and
Ladies Cotton Dresses
Family Laundry - Cleaning
Coal
404 Whitmire TUrner-2-3231

MICY'S LAUNDRY 343 King st. . . . TUrner-3-2541
(See Advertisement This Classification)
Nu Way Cleaners 250 N Caldwell st. . TUrner-3-2111

Laundries—Self Service

Self Service Laundry 212 S Broad st. TUrner-3-3641

Lawyers—See Attorneys

Lockers—Frozen Foods

See Frozen Food Locker Service

Lumber

BREVARD LUMBER COMPANY 346 King st
Business Office TUrner-2-1911
Manager's Office TUrner-2-2111
HOLDEN F H MILL WORKS
Railroad av TUrner-3-1132

Lumber—Wholesale

Carr Lumber Company Pisgah Forest
Business Office TUrner-3-4431
General Superintendent TUrner-3-3331
Manager's Office TUrner-3-3921
Store TUrner-2-2141
Holden F H Mill Works
Railroad av TUrner-3-1132

Machine Shops

Barnett's Machine Shop Pisgah Forest. TUrner-2-4021
(See Advertisement This Classification)

Machinery

Power Equipment Company
French Broad st. TUrner-3-1421

Machinists—See Machine Shops

Meat Markets

Scott's Superette
Delivery Service
Quality Meats & Complete Line of Groceries
49 W Main st. TUrner-2-3241

Meats—Wholesale

FARMER'S FEDERATION
103 E Main st. TUrner-2-1781

Milk

Biltmore Dairy Farms
Hendersonville Hwy TUrner-3-2321

Morticians—See Funeral Directors

Motor Courts—See Tourists' Courts

Americans have the world's best bargain in telephone service. It's good and it's cheap. Nowhere else do people get so much service and such good and courteous service at such low cost.

MACHINE SHOP

SID BARNETT
AT PISGAH FOREST

Electric & Acetylene Welding

We Can Do Anything and Everything That Is Expected In A Machine Shop

BARNETT'S MACHINE SHOP

BREVARD N. C. **TU rner 2-4021**

Motor Freight Lines

Blue Ridge Trucking Co
Glade Creek rd.....TUrner-2-6583

BLUE RIDGE TRUCKING CO

Daily Service to Hendersonville, Brevard, Pisgah Forest, Rosman, Canton and Connections in Asheville For Chicago, New York and All Points North

Glade Creek rd.....TUrner-2-6583

Reach out for more business. Advertise in the Classified Telephone Directory.

SINIARD'S TRANSFER CO.

- Moving
- Sand
- Stone
- Blocks All Sizes
- Ditching
- Bulldozer Work

Dial TUrner 3-3301

IF NO ANSWER CALL 2-3282

Household Goods Our Specialty

Boyleston Rd.
Brevard, North Carolina

SHEPHERD'S TRANSFER
Long Distance Moving

LOADS OR PART LOADS
TO AND FROM ANY POINT IN THE U. S.

Catering to Local and Long Distance Moving, Crating and Shipping, Freight and Express

STORAGE

(Toll Chg.) Ask Operator
For Hendersonville
6910

137 - 3rd AVE. E. HENDERSONVILLE, N. C.

Motor Trucks

See Automobile Truck Dealers

Movers

See Also Transfer Companies

AERO MAYFLOWER LONG DISTANCE MOVING SERVICE

Moving Service to all 48 states and Canada — quickly with trained drivers, modern vans and undivided responsibility for safe delivery. Warehouse agents in all key cities. AMERICA'S FINEST MOVING SERVICE.

"WHERE TO BUY IT"

Ingle Transfer & Storage Co
44 Valley Asheville, N C (Toll Chg)
Ask Operator for....Asheville, N C-2-2731

Shepherd's Transfer
137 3rd Ave E Hendersonville N C
(Toll Chg) Ask Operator
For .....Hendersonville N C-6910
(See Advertisement This Classification)
Siniard's Transfer Co Boyleston rd...TUrner-3-3301
(See Advertisement This Classification)

Music Instruction

Brevard Music Foundation Inc
Probart St Ext.....TUrner-2-1111
Transylvania Music Camp
Probart St Ext.....TUrner-2-1111

News Dealers

Grogan's News Stand 3 E Main st....TUrner-2-5981
Jones News Stand 6 S Broad st.....TUrner-3-3541

Newspapers

Transylvania Times Times Arcade....TUrner-2-4111

Notaries Public

Doyle Ethelyn P 36 W Probart.....TUrner-3-1511

Oculists–See Physicians & Surgeons (MD)

Office Supplies

Quality Press Office Supply
133 4th ave Hendersonville N C (Toll Chg)
Ask Operator For.....Hendersonville N C-7289
Transylvania Times Times Arcade....TUrner-2-4111

Oil Burners

Martin & Jones Sheet Metal Works
403 N Caldwell st.....TUrner-3-1111

Oils–Fuel

ESSO HEATING OIL

Esso Heating Oil is an efficient, economical home heating fuel. Clean - uniform - high in heat value. Twelve refinery tests maintain dependable quality.

Esso Heating Oil

"WHERE TO CALL"
DEALER

PERKINS OIL COMPANY
Burrell av TUrner-3-3791
Nights Sundays & Holidays
Call TUrner-3-1381

Oils–Fuel–(cont'd)

GULF FUEL OIL

"CLEAN HEAT
—COMFORT
COURTEOUS and DEPENDABLE
DELIVERY SERVICE"

GULF SOLAR HEAT

"WHERE TO BUY IT"
DEALER
BRIDGES COAL & OIL CO
Whitmire st TUrner-2-5121

Perkin's Oil Company Burrell av.....TUrner-3-3791

Oils–Petroleum

Perkins Oil Company Burrell av.....TUrner-3-3791

Opticians

Fluharty's Opticians
35 Battery Park ave Asheville, N C
(Toll Chg) Ask Operator
For .....Asheville, N C-3-0171
(See Advertisement This Classification)

Optometrists

McGuire Frank B Dr 60 W Main st...TUrner-3-2741
Roland E O Dr 20 W Jordan st.....TUrner-3-4641

Organs

Lewis Piano House
75 N Market Asheville, N C (Toll Chg)
Ask Operator For.....Asheville, N C-5396

Ornamental Iron–See Iron–Ornamental

Paint

Bonnell's 62 W Main st.....TUrner-2-1921
McCrary Home & Auto Supply
30 W Main st.....TUrner-2-1611
PITTSBURGH PAINTS—
DEALER
BREVARD HARDWARE
3 E Main st.....TUrner-3-1221

Painters

BREVARD LUMBER COMPANY
346 King st.....TUrner-2-2111

Paper Products

Ecusta Paper Corporation
Pisgah Forest TUrner-2-5511

Pest Control & Fumigating

See Exterminating & Fumigating

Petroleum–See Oils–Petroleum

Pharmacists–See Druggists

Phonograph Records

McFee Jewelers 10 S Broad st.....TUrner-2-6911

Photographers

Austin's Studio 11 E Main st.....TUrner-3-3111

Here in the Yellow Pages you'll find a quick answer to buying problems.

Photographers–Commercial

AUSTIN'S STUDIO

ALL BRANCHES OF
PHOTOGRAPHY
Records - Sheet Music
KODAKS — FILMS — SUPPLIES
Eastman Agency
11 E Main.....TUrner-3-3111

Physicians & Surgeons (MD)

Lyday Wilson Dr 25 S Caldwell st...TUrner-3-3201
Lynch G B Dr 43 W Main st.....TUrner-2-2921
Newland Charles Dr
Ofc Hrs 10:00 AM to 1:00 PM from
3:30 PM to 5:00
30 W Jordan st.....TUrner-3-3811
If no answer call.....TUrner-3-4751
Osborne J E Dr Rosman, N C.....TUrner-2-1074
Sader Julius Dr 15 E Jordan st.....TUrner-2-1241
Sanders J H Jr Dr 35 E Main st....TUrner-2-1891
Stokes R L Dr 24 W Main st.....TUrner-3-1101
Stricker R L Dr 15 E Jordan st.....TUrner-2-1241
Wilkerson J B Dr
Ofc Hrs 9 AM to 12 Noon 2 PM to 5 PM
Except Sundays by Appointment
12 W Main st.....TUrner-2-5171
If no answer call.....TUrner-2-5271

Pianos

LEWIS PIANO HOUSE
75 N Market Asheville, N C (Toll Chg)
Ask operator for.....Asheville, N C-5396

Piece Goods

See Department Stores

Kinked Cords Can Strangle Phones

Your Doctor's Prescription Accurately Filled

"GUILD" OPTICIANS

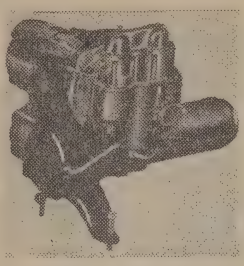
Glasses Repaired & Returned Same Day

FLUHARTY'S OPTICIANS
Corner Battery Park and Page Ave.
ASHEVILLE
35 BATTERY PARK AVE. *Dial* 3-0171

Reaching the Buyer

is half the sale. Keep your name constantly before them in the Yellow Pages of the Telephone Directory.

PRESSLEY & OSBORNE
PLUMBING & HEATING
CONTRACTING
and REPAIRING



WINKLER
LOW
PRESSURE
OIL BURNERS
Sales and Service

- PLUMBING
- HEATING
- REPAIRS
- CONTRACTING

OIL BURNERS — STOKERS
SINKS and BATH ROOM FIXTURES
STATE LICENSE
DIAL BREVARD TU rner 3-2121
W. FRENCH BROAD ST.

DEAN PLUMBING & ELECTRICAL
PLUMBING - HEATING and ELECTRICAL CONTRACTORS
LIGHTING FIXTURES
Residential and Commercial Service
AMERICAN STANDARD HEATING EQUIPMENT and PLUMBING SUPPLIES
Dial TU rner 2-2711
TIMES ARCADE BREVARD, N. C.

Gravely's Plumbing Co.
CONTRACT WORK BY THE HOUR
ELJER FIXTURES
STATE LICENSE
AMERICAN STANDARD
REPAIR WORK
PROMPT SERVICE
J. C. and J. E. Gravely's, Owners
10 S. CALDWELL ST.
BREVARD TU rner 3-2211

Plumbers

Brevard Plumbing Company
700 W Probart st.....TUrner-2-3811

BREVARD PLUMBING CO
PLUMBING and HEATING
CONTRACTORS
STOKERS and OIL BURNERS
Shop and Office Located at 34½ S. Broad St.
Over Mulls Grocery
700 W Probart st.....TUrner-2-3811

DEAN PLUMBING AND ELECTRICAL
Times Arcade TUrner-2-2711
(See Advertisement This Classification)

Gravely's Plumbing Co
10 S Caldwell st.....TUrner-3-2211
(See Advertisement This Classification)

Pressley & Osborne
W French Broad st.....TUrner-3-2121
(See Advertisement This Classification)

Post Offices

See Government Offices–Federal

Poultry

B & B Feed & Seed Company
12 S Gaston st.....TUrner-2-3911

Power Companies

See Electric Light & Power Companies

Printers

TRANSYLVANIA TIMES
"Prize Winning Newspaper"
QUALITY PRINTING
At Low Cost
OFFICE SUPPLIES
Of All Kinds
Times Arcade TUrner-2-4111

Radio Broadcasting Stations & Companies

W P N F Hendersonville Hwy.....TUrner-3-2611

Radio Dealers

BREVARD RADIO AND TELEVISION
DEALERS FOR EMERSON
RADIO and TELEVISION
Repair Service
For Radio and Television
Pick Up and Delivery Service
E Main TUrner-2-2631

GENERAL ELECTRIC RADIOS
Outstanding radios for listening pleasure. Clock-radios, portables, "Dial Beam" table models, AM-FM radio-phono combinations with the G-E Electronic Reproducer and Dual Reversible Stylus.

"WHERE TO BUY THEM"
Brevard Radio and Television
E Main st.....TUrner-2-2631
Pearlman's Furniture Store
72 E Main st.....TUrner-3-1921

McFee Jewelers 10 S Broad st.....TUrner-2-6911

Radio Service

Brevard Radio and Television
E Main st.....TUrner-2-2631
Sledge Radio Sales & Service
Guaranteed Repairs—Pick-Up & Delivery
41 N Caldwell st.....TUrner-3-3911

Radio Stations

See Radio Broadcasting Stations & Companies

Railroads

Southern Railway Company
12 Depot st.....TUrner-3-2821
Southern Railway Company
Pisgah Forest TUrner-2-4321

Ranges—Gas

METROGAS INC 124 4th ave East
Hendersonville N C (Toll Chg)
Ask Operator For.....Hendersonville N C-6294

Real Estate

McCrary Mary Jane 32 W Jordan st..TUrner-2-3191
Wilson's Agency Real Estate & Insurance
10 S Broad st.....TUrner-2-6841

Records—Phonograph

See Phonograph Records

Refrigerated Motor Truck Service

See Motor Freight Lines

SAVE TIME

You'll save time and steps when you are ready to buy if you make it a habit to look in the Yellow Pages.

Refrigerators—Electric

INTERNATIONAL HARVESTER REFRIGERATORS AND FREEZERS

See the "femineered" Refrigerators, and I.H. Home Freezers, in sizes and models to fit all families, kitchens, budgets. More features—more value—5-yr. warranty on "Tight-Wad" Refrigeration unit.

"WHERE TO BUY THEM"

Reid Furniture Company
123 W Main st.....TUrner-2-4311

McCrary Home & Auto Supply
30 W Main st.....TUrner-2-1611

NORGE REFRIGERATORS

Fully automatic Jet Self-D-Frosting. Low operating cost, with variety of freezer-chest capacities. For authorized sales of Norge Refrigerators, Home Freezers, Gas Ranges, Electric Ranges, Washers, Dryers, Water Heaters, see below.

NORGE

"WHERE TO BUY THEM"

Reid Furniture Company
123 W Main st.....TUrner-2-4311

Restaurants

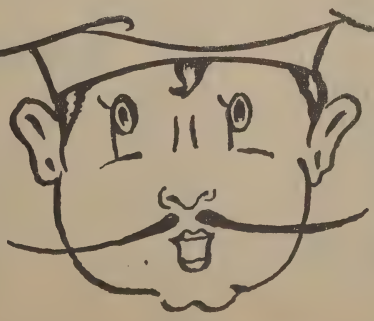
Brevard Bowling Center
N Caldwell st.....TUrner-2-3321
Chatterbox Ye Ole 526 S Broad st...TUrner-3-3101
Chicken Kitchen N Broad st.....TUrner-2-6231
(See Advertisement This Classification)
COFFEE SHOP THE 23 E Main st..TUrner-3-1021
(See Advertisement This Classification)

(Continued Next Page)

FOR YOUR DINING PLEASURE

GALLOWAY'S RESTAURANT

HOME OF COUNTRY HAM
and
WESTERN STEAKS



P. G. BIKAS
PROP.

DIAL
TUrner 2-1621

12 S. BROAD ST.

BREVARD, N. C.

Chicken Kitchen

Charlie Owenby – Owner

Open 7 Days – 9: A.M. to 1: A.M.

CURB SERVICE

CHICKEN IN THE BASKET

"Barbecue Our Specialty"

CALL TU rner 2-6231

N. Broad St. Brevard, N. C.

THE COFFEE SHOP

– Under New Management –

• Mrs. J. C. and Claraline Robinson – Owners •

"The Best Coffee in Town"

Sandwiches and Dinners
PRIVATE DINING ROOM FOR PARTIES
ANY SPECIALTY SERVED ON ORDER

CALL TU rner 3-1021

23 E. MAIN ST.

Restaurants–(cont'd)

Gaithers Restaurant 34 S Broad st...TUrner-3-4211
Galloway's Restaurant 12 S Broad st.TUrner-2-1621
(See Advertisement This Classification)
Green Fly The 95 Cashiers Valley rd..TUrner-2-5821

Road Service–Automobile

See Automobile Road Service

Roofers

Martin & Jones Sheet Metal Works
403 N Caldwell st.....TUrner-3-1111

Roofing Materials

BREVARD LUMBER COMPANY
346 King st.....TUrner-2-2111

Rug & Carpet Cleaners

Oriental Rug Co
12 Broadway st Asheville N C (Toll Chg)
Ask Operator For.....Asheville N C-7963
Persian Rug Renovating Co
76 Charlotte ave Asheville, N C
(Toll Chg) Ask Operator
For .....Asheville, N C-2-4531

Sand

Siniard's Transfer Co Boyleston rd...TUrner-3-3301

Sawmills

Gloucester Lumber Company Rosman N C
Saw Mill TUrner-2-1077
Store TUrner-2-1075
Holden F H Mill Works Railroad av..TUrner-3-1132
Penrose Lumber Company Penrose...TUrner-3-4293

Schools

Brevard College 501 N Broad st
Business Ofc TUrner-3-2941
Cafeteria TUrner-2-5392
Dean's Ofc TUrner-2-4301
Girls Dorm TUrner-2-5382
Infirmary TUrner-2-5394
Library TUrner-2-5393
President's Ofc TUrner-2-4301
Public Relation's Ofc.....TUrner-3-2942
Registrar's Ofc TUrner-3-2942
Work Shop TUrner-3-4034
Transylvania County School System
Board of Education 12 E Main st.TUrner-2-4611
Brevard Grammer S Gaston st....TUrner-2-2901
Brevard High 353 S Broad st....TUrner-2-4721
Harry H Straus Boyleston rd....TUrner-3-2131
Penrose School Penrose.....TUrner-3-4294
Pisgah Forest Pisgah Forest....TUrner-3-1741

Kinked Cords Can Strangle Phones

Reaching the Buyer

is half the sale. Keep your name constantly before them in the Yellow Pages of the Telephone Directory.

Schools–Business

Blanton's Business College
126 College Asheville, N C (Toll Chg)
Ask Operator For.....Asheville, N C-7346
(See Advertisement This Classification)

Schools–Music–See Music Instruction

Seeds

B & B Feed & Seed Company
12 S Gaston st.....TUrner-2-3911

Selective Service Boards

U S Government
Local Draft Board 10 S Broad st.TUrner-3-4811

Service Stations–Automobile

Bagwell and Hogsed Amoco Service
42 N Caldwell.....TUrner-3-1211
(See Advertisement This Classification)
Boyd's Filling Station
Hendersonville Hwy TUrner-2-4801
Hendrix and Hamlin Service Station
163 W Main st.....TUrner-2-6301
Johnson Service Station Pisgah Forest.TUrner-2-4201
McCalls Esso Service Pisgah Forest..TUrner-2-4202
McCrary Auto Service Inc N Broad st.TUrner-2-1321
Patton's Gulf Service S Broad st....TUrner-2-6211

SHELL PRODUCTS

GASOLINE
MOTOR OIL
SHELLUBRICATION
TIRES - BATTERIES
ACCESSORIES
"Service Is Our Business"

SHELL

"WHERE TO BUY THEM"

DEALER

O K RUBBER WELDERS
N Broad st.....TUrner-3-4541

TAYLOR'S ESSO SERVICE
103 S Broad st.....TUrner-2-2021

Sewing Machines

NECCHI SEWING MACHINES

Without attachments — blind-stitches hems, sews on buttons, sews zig-zag, makes buttonholes, mends, darns, monograms and embroiders. In console, cabinet and portable models.

Necchi SEWING CIRCLE

"WHERE TO BUY THEM"

HOUSTON FURNITURE COMPANY
53 E Main st.....TUrner-2-2241

SINGER SEWING MACHINES

SINGER sells and services its products only through SINGER SEWING CENTERS, never through dealers or department stores. Look for the famous Red S on the window of your nearest SINGER SEWING CENTER.

SINGER SEWING MACHINES

"WHERE TO CALL"

Singer Sewing Machine Co
70 Patton avenue Asheville, N C
(Toll Chg) Ask Operator
For .....Asheville, N C

FREE TRANSPORTATION
TO and FROM BREVARD DAILY

Five Major Fields of Employment
- ACCOUNTANCY
- TRAFFIC MANAGEMENT
- SECRETARIAL SCIENCE
- STENOGRAPHY
- BUSINESS MACHINE OPERATION

TUITION PAYABLE MONTHLY

Blanton's Business COLLEGE

126 College Asheville, N. C.

Dial Asheville 7346

BAGWELL & HOGSED AMOCO SERVICE

Courtesy Cards Honored

AMOCO

- BATTERIES
- TIRES
- ACCESSORIES
- CAR WASHING
- LUBRICATION
- PICK UP and DELIVERY

ROAD SERVICE

DIAL TUrner 3-1211

42 N. Caldwell St. Brevard, N. C.

GREY
SIGN & ADV. CO.

SIGNS
OF ALL KINDS

Dial BREVARD TU rner 3-4101

HENDERSONVILLE HWY.

NEON SIGNS

WARLICK
SIGN SERVICE

SHOP LOCATED AT
E. FLAT ROCK, N. C.

COMMERCIAL
SIGNS

Dial "0" Ask Opr.
for Hendersonville
6913

All Mail Orders
P. O. Box 47
Hendersonville, N. C.

CORN'S TAXI
SERVICE

TAXI!

Prompt – Dependable
SERVICE
Reasonable Rates on
Sightseeing Tours

DIAL
TU rner 3-3411

33 W. Main St. Brevard, N. C.

Sheet Metal Works

Martin & Jones Sheet Metal Works
403 N Caldwell st.....TUrner-3-1111

Signs

GREY SIGN AND ADVERTISING COMPANY
Hendersonville Hwy TUrner-3-4101
(See Advertisement This Classification)
Warlick Sign Service
E Flat Rock Hendersonville Box 47
Hendersonville, N C (Toll Chg)
Ask Operator For....Hendersonville, N C-6913
(See Advertisement This Classification)

Social Service Organizations

See Also Servicemen's Recreation Centers
Transylvania County of
Welfare Department 12 E Main st. TUrner-2-6221

Sporting Goods

Brevard Hardware 3 E Main st.....TUrner-3-1221

State Offices

See Government Offices–State

Surgeons–See Physicians & Surgeons (MD)

Tanners

Transylvania Tanning Company
95 Cashiers Valley rd
General Office TUrner-3-4821
Machine Shop TUrner-3-3821
President's Office TUrner-3-4021

Tax Matters

See Accountants; also Accountants–Certified Public; also Accountants–Public; also Attorneys; also Tax Return Preparation

Tax Return Preparation

Eller Thomas R Jr 15 W Main st.....TUrner-2-1821
GRAVELY G D
All Types of Tax Matters
10 S Broad st.....TUrner-2-5041

Taxicabs

Bailey's Taxi Service S Oaklawn av...TUrner-2-3251
(See Advertisement This Classification)
City Cabs S Broad st.....TUrner-2-6661
(See Advertisement This Classification)

CONSULT DIRECTORY
Memory is often faulty. Look up the number when in doubt and avoid the annoyance of wrong numbers.

TAXI

DIAL BREVARD TU rner 2-3251

Baggage and Luggage Transfer

BAILEY'S TAXI SERVICE
COLORED

S. OAKLAWN AV.

Taxicabs–(cont'd)

Corn's Taxi Service 33 W Main st....TUrner-3-3411
(See Advertisement This Classification)
Killian's Cabs Carver st.....TUrner-2-6411
Safety Cabs E Jordan st.....TUrner-2-3721
Star Taxi E Main st.....TUrner-2-2811
(See Advertisement This Classification)

Telegraph Companies

Western Union 28 W Jordan.....TUrner-3-2921

Telephone Companies

CITIZENS TELEPHONE COMPANY
36 W Probart.....TUrner-3-1511

Television Receivers

BREVARD RADIO AND TELEVISION
E Main st.....TUrner-2-2631
(See Advertisement This Classification)

GENERAL ELECTRIC TELEVISION

Big as life — clear as life pictures. Big screen viewing, 12 channels, automatic sound, G-E Dynapower speakers, simplified tuning, constant focus, hand-rubbed cabinets.

BLACK-DAYLITE TELEVISION

"WHERE TO BUY THEM"
DEALER
Brevard Radio and Television
E Main st.....TUrner-2-2631

(Continued Next Page)

Check Directory Before Calling "Information".

CITY CABS
FOR
PROMPT COURTEOUS
DEPENDABLE SERVICE
Every Passenger Insured
Dial TU rner 2-6661
Baggage and Luggage Transfer
S. BROAD ST.

SINIARD'S
STAR TAXI
DIAL BREVARD TU rner 2-2811
E. MAIN ST.

BREVARD RADIO & TELEVISION

SALES Emerson Television and Radio SERVICE

Trained and Experienced Servicemen
PROMPT — DEPENDABLE
COURTEOUS SERVICE
ALL WORK GUARANTEED
H. E. Woods – Owner
DIAL
TU rner 2-2631
E. MAIN ST. BREVARD, N. C.

Television Receivers–(cont'd)

SLEDGE RADIO SALES & SERVICE

ADMIRAL - MOTOROLA
Radios and Television
ADMIRAL and UNIVERSAL
Home Appliances
Sales - Service - Installations
41 N Caldwell.....TUrner-3-3911

SPARTON RADIO TELEVISION

Famous Sparton Television, Radio, and Combinations — SOLD DIRECT by Sparton to your community dealer. No middleman costs to pay. Check Sparton value, performance — TODAY.

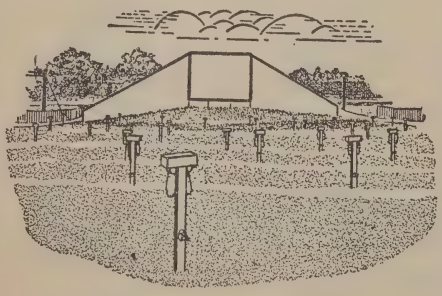
Sparton

"WHERE TO BUY THEM"
DEALERS
Pearlman's Furniture Store
72 E Main st.....TUrner-3-1921

ZENITH RADIO & TELEVISION—
DEALER
PISGAH FURNITURE COMPANY
Pisgah Forest TUrner-2-1511

DO YOU SPEAK PLEASANTLY?
Remember, it may be your best friend, or your best customer, who is telephoning. Answer him as pleasantly as you would if you were face to face.

STAR
Drive-In Theater
— SHOWS NIGHTLY —



SEE A MOVIE UNDER THE STARS
AT THE STAR DRIVE-IN
Located 1 Mile North of Brevard
On Hwy. No. 280

"Come As You Are in the Family Car"

Dial TU rner 2-6921

BOYLESTON RD.

Termite Control

ORKIN TERMITE CONTROL SERVICE

SURETY - BONDED TERMITE CONTROL - Insured by One of America's Leading Bonding Companies.
Convenient Monthly Payments

ORKIN

FREE INSPECTIONS
Scientific Pest Control—Est. 1901

"WHERE TO FIND THEM"
Orkin Exterminating Co Inc
World's Largest Pest Control Co
28 N Spruce st Asheville, N C
(Toll Chg) Ask Operator
For .....Asheville, N C

Theatres

See also Motion Picture Theatres

Brevard Drive-In Theater
Hendersonville Hwy TUrner-3-2232
Co-Ed & Clemson Theatres
101 W Main st.....TUrner-2-2191
STAR DRIVE-IN THEATER
Come as you are in the family car
Boyleston rd TUrner-2-6921
(See Advertisement This Classification)

Tile Contractors–Non-Ceramic

BREVARD LUMBER COMPANY
346 King st.....TUrner-2-2111

Tillage Equipment

See Farm Equipment

Tires

FISK TIRES

TIRE SERVICE
RECAPPING
REPAIRS

When It's Time To Re-Tire
BUY FISK

"WHERE TO CALL"
Sluder & Whitt Recapping Inc
73 N Lexington av Asheville N C
(Toll Chg) Ask Operator
For .....Asheville N C-2-2571

O K Rubber Welders N Broad st.....TUrner-3-4541
SEIBERLING TIRES—
COLEMAN TIRE CO & RECAPPING CO
N Caldwell st.....TUrner-3-4491

Tires–Recapping & Retreading

Coleman Tire & Recapping Company
Expert Recapping & Vulcanizing
N Caldwell st.....TUrner-3-4491
(See Advertisement This Classification)
O K RUBBER WELDERS
N Broad st.....TUrner-3-4541
(See Advertisement This Classification)
ROBBINS PREMIUM QUALITY CAMELBACK

For Greater Safety and Longer Wear
Insist On
ROBBINS PREMIUM QUALITY
CAMELBACK
Grade "A" Cold Rubber
Manufacturers of Air-Craft
Camelback

Robbins

"WHERE TO BUY IT"
Coleman Tire & Recapping Company
N Caldwell st.....TUrner-3-4491

★ VULCANIZING
★ RE-CAPPING
★ ROAD SERVICE
★ WHEEL BALANCING

V. L. (Kid) Tinsley
Manager
Leslie Coleman
Owner

DISTRIBUTOR FOR
- US ROYAL
- SEIBERLING TIRES and TUBES

TU rner
3-4491

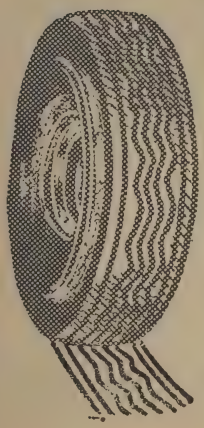
— WHOLESALE and RETAIL —

COLEMAN TIRE & RECAPPING COMPANY

N. CALDWELL ST. BREVARD, N. C.

O. K. Rubber Welders

Complete TIRE Service



RECAPS — REPAIRS
WORLD'S FINEST RECAPPING GUARANTEED NATION-WIDE
With Approximately 2,000 Stores Over The Nation To Serve You
WE Do Not Heat The Sidewalls
Money Back Guarantee Not to Peel
IT'S NEW — MODERN — SCIENTIFIC

SPECIAL FEATURES
The James Auto Float Service
Your Tires Are "Out of Round"
Make Your Car Feel Like It's Riding On a Cloud

DIAL
TU rner
3-4541

OPEN 7 DAYS WEEKLY

N. BROAD ST. BREVARD, N. C.

Tires–Recapping & Retreading Equipment

O K Rubber Welders N Broad st.....TUrner-3-4541

Your telephone company has always tried to see telephone problems through *your* eyes. It approaches its problems with the determination that "the customer *must* be pleased," and develops its service to that end. Particular care is taken, therefore, in selecting telephone workers. Telephone people want to serve you. Your viewpoint is their constant concern.

PISGAH
MOTOR COURT
MODERN – HEATED
KITCHENETTE
F. C. Hunter, *Prop.*
BREVARD
TU rner 3-1751
Hendersonville Hwy Brevard, N.C.

Rush Job?

When men
or materials
are needed
in a hurry,
you can rely
on these

Yellow Pages

to locate
them quickly.

Tourists' Courts

See also Motels

Flamingo Motel Asheville Hwy.....TUrner-3-1802

FLAMINGO MOTEL

42 NEW MODERN UNITS
With Private Bath - Heated
Furnished Apartments - Year-Round
Catering to Hunting and Touring Parties
Hwy. Route 280

Asheville Hwy TUrner-3-1802

HILLTOP MOTOR COURT
See Advertisement At Florists
Rosman Highway TUrner-3-1121

Lake Sega Rosman Hwy.....TUrner-2-3871

Pisgah Motor Court
Hendersonville Hwy TUrner-3-1751
(See Advertisement This Classification)

Tourists' Homes

Darlington Inn 315 E Main st.....TUrner-2-3921

Walnut Inn 201 E Main st.....TUrner-2-4821

Transfer Companies

See also Movers

Siniard's Transfer Co Boyleston rd...TUrner-3-3301

Truck Lines–Motor

See Motor Freight Lines

Truckers' Stops

See Service Stations–Automobile

Trucks–Automobile

See Automobile Truck Dealers

Undertakers–See Funeral Directors

United Service Organization (USO)

See Social Service Organizations

United States Government Offices

See Government Offices–Federal

Universities–See Schools

Waffle Shops–See Restaurants

Watches–Repairing

Baker's Jewelry Store 4 W Jordan st.TUrner-2-6321

McFee Jewelers 10 S Broad st.....TUrner-2-6911

Welding

BARNETT'S MACHINE SHOP

WELDING
Electric and Acetylene
Portable Equipment
Machine Shop

Pisgah Forest TUrner-2-4021

Welfare Agencies

See Social Service Organizations

Here in the Yellow Pages you'll find a quick answer to buying problems.

Windows–Metal

Hendersonville Tile & Specialities
126 4th ave E Hendersonville N C
(Toll Chg) Ask Operator
For .....Hendersonville N C-6496

Women's Apparel

Flossie Ann Shop 37 E Main st.....TUrner-3-4792
Petticoat Shop 11 E Main st.....TUrner-3-4791
Schulman's Department Store
68 E Main st.....TUrner-2-4211
Slack's 63 W Main st.....TUrner-2-6541

Wrecker Service–Automobile

Goodwill Motor Co Inc 220 S Broad st. TUrner-3-3611
(See Advertisement This Classification)
McCrary Auto Service Inc N Broad st. TUrner-2-2311
(See Advertisement This Classification)

Yard Goods–See Department Stores

Your telephone company has always tried to see telephone problems through *your* eyes. It approaches its problems with the determination that "the customer *must* be pleased," and develops its service to that end. Particular care is taken, therefore, in selecting telephone workers. Telephone people want to serve you. Your viewpoint is their constant concern.

Look First

in the

YELLOW PAGES

•

...For a business telephone number

...For a business address

...For the nearest dealer

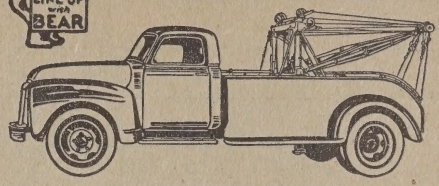
...For a special brand

...For emergency service

AUTHORIZED SALES and SERVICE

GMC TRUCKS

24-HOUR WRECKER SERVICE



— HEAVY DUTY WRECKER —
COMPLETE AUTO REPAIRING
ON ALL MAKES
• BODY and FENDER WORK

DIAL BREVARD TU rner 3-3611

Nights Call – 3-2251
IF NO ANSWER CALL 3-1661

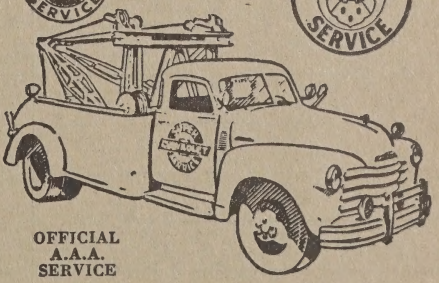
GOODWILL MOTOR CO., INC.

220 S. Broad St.

WRECKER SERVICE

Sales and Service

GENUINE PARTS



OFFICIAL A.A.A. SERVICE

• GENERAL REPAIRING
On All Makes of Cars or Trucks
• BODY and FENDER WORK
• WHEEL ALIGNMENT

DIAL BREVARD TU rner 2-2311

NIGHTS CALL - 2-2351

McCRARY AUTO SERVICE, INC.

N. BROAD ST.

NUMBERS FREQUENTLY CALLED

NAME	EXCHANGE	TELEPHONE NO.

TO SAVE TIME AND TROUBLE

Be Sure of the Number Before You Call

1954

JANUARY						
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25	26	27	28	29	30	31

SAVE TIME

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"WHERE-TO-BUY IT"

THEY ARE CONVENIENT QUICK AND EASY TO USE